

FLORIDA DECOR MAGAZINE

Palm Beach Edition



TOTAL MAILED CIRCULATION: 11,500 plus 2500 dropped in high traffic locations

HOME VALUES: From \$600,000 to \$28,000,000+

CIRCULATION INCLUDES **LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS**

MAILED OUT 6 TIMES PER YEAR, FROM JAN/FEB - NOV/DEC

DEADLINE IS THE 10th OF EVERY 2 MONTHS

RATES: FULL PAGE - \$795 | HALF PAGE - \$495

OUR MAILED CIRCULATION BREAKDOWN

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|-----------------------|------------|-------|-------------------------|-----------------|-------|
| GOLDEN HARBOR | BOCA RATON | 33432 | BOCA GROVE PLNTATION | BOCA RATON | 33433 |
| HIGHLAND BEACH | BOCA RATON | 33487 | BOCA MARINA | BOCA RATON | 33487 |
| LAKE ESTATES | BOCA RATON | 33496 | HOLLOWS | DELRAY | 33484 |
| LE LAC | BOCA RATON | 33496 | ROYAL HIDDEN COVE | DELRAY | 33484 |
| LES JARDIN | BOCA RATON | 33431 | VINTAGE OAKS | DELRAY | 33484 |
| BOCA BATH & TENNIS | BOCA RATON | 33431 | 7 BRIDGES | DELRAY | 33446 |
| LONG LAKE ESTATES | BOCA RATON | 33496 | ADDISON RESERVE | DELRAY | 33446 |
| OAKS | BOCA RATON | 33496 | MIZNER COUNTRY CLUB | DELRAY BEACH | 33446 |
| PALM BEACH FARMS | BOCA RATON | 33496 | TROPICAL ISLES | DELRAY BEACH | 33483 |
| ROYAL PALM YACHT CLUB | BOCA RATON | 33432 | MIZNER RESERVE | DELRAY BEACH | 33484 |
| SANCTUARY | BOCA RATON | 33431 | SATURNIA | DELRAY BEACH | 33446 |
| SANTA BARBARA | BOCA RATON | 33434 | POINT MANALAPAN | MANALAPAN 33462 | |
| SEASONS | BOCA RATON | 33496 | OLD PALM | PBEACH GRDNS | 33418 |
| ST. ANDREWS | BOCA RATON | 33496 | MIRASOL | PM GARDENS | 33418 |
| THE PRESERVE | BOCA RATON | 33431 | RITZ CARLTON SINGER IS. | RIVIERA BEACH | 33404 |
| TOSCANA | BOCA RATON | 33487 | VALENCIA RESERVE | BOYNTON BCH | 33473 |
| TROPICAL ISLE | BOCA RATON | 33487 | FRENCHMAN'S RESERVE | PALM BCH GDNS | 33410 |
| VINTAGE ISLE | BOCA RATON | 33496 | POINT MANALAPAN | MANALAPAN | 33462 |
| WINDING LAKES | BOCA RATON | 33428 | AERO CLUB | WELLINGTON | 33414 |
| WOODFIELD CNTRY CLUB | BOCA RATON | 33496 | EQUUS | BOYNTON BCH | 33472 |
| BOCA WEST | BOCA RATON | 33434 | TRUMP NATIONAL | JUPITER | 33477 |
| BOCA BAY COLONY | BOCA RATON | 33487 | ADMIRALS COVE | JUPITER | 33477 |
| FOX HILL ESTATES | BOCA RATON | 33496 | BEARS CLUB | JUPITER | 33477 |
| BOCA PRESERVE | BOCA RATON | 33487 | | | |
| BROKEN SOUND | BOCA RATON | 33496 | | | |

ART REQUIREMENTS

Ads must be CMYK at 300DPI. Accepted formats are PDF, TIFF, JPEG

Please understand that the coloration coming off a press may be different than client's proof.

DEADLINE: On or around Jan 10, March 10, May 10, July 10, Sept 10, Nov 10

SIZE SPECIFICATIONS

Full Page Bleed: 8.625 X 11.125 | Trim Size: 8.375 X 10.875 | Double Truck (bleed): 17.125 X 11.125

For bleed ads, please have all text at least .5" - 3/8" from all edges of the Trim Size.

Full pages with border: 7.625 x 10.125 | 1/2 Page: 7.625 X 4.9

CALL LARRY: 954-825-1549 | floridadecor@bellsouth.net | www.florida-decor.com