

FLORIDA DECOR MAGAZINE

Palm Beach Edition



TOTAL MAILED CIRCULATION: 11,500 plus 2500 dropped in high traffic locations

HOME VALUES: From \$600,000 to \$28,000,000+

CIRCULATION INCLUDES **LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS**

MAILED OUT 6 TIMES PER YEAR, FROM JAN/FEB - NOV/DEC

DEADLINE IS THE 10th OF EVERY 2 MONTHS

RATES: FULL PAGE - \$795 | HALF PAGE - \$495

OUR MAILED CIRCULATION BREAKDOWN

GOLDEN HARBOR	BOCA RATON	33432	BOCA PRESERVE	BOCA RATON	33487
HIGHLAND BEACH	BOCA RATON	33487	BROKEN SOUND	BOCA RATON	33496
LAKE ESTATES	BOCA RATON	33496	BOCA GROVE PLNTATION	BOCA RATON	33433
LE LAC	BOCA RATON	33496	BOCA MARINA	BOCA RATON	33487
LES JARDIN	BOCA RATON	33431	HOLLOWS	DELRAY	33484
BOCA BATH & TENNIS	BOCA RATON	33431	ROYAL HIDDEN COVE	DELRAY	33484
LONG LAKE ESTATES	BOCA RATON	33496	VINTAGE OAKS	DELRAY	33484
OAKS	BOCA RATON	33496	7 BRIDGES	DELRAY	33446
PALM BEACH FARMS	BOCA RATON	33496	ADDISON RESERVE	DELRAY	33446
ROYAL PALM YACHT CLUB	BOCA RATON	33432	MIZNER COUNTRY CLUB	DELRAY BEACH	33446
SANCTUARY	BOCA RATON	33431	TROPICAL ISLES	DELRAY BEACH	33483
SANTA BARBARA	BOCA RATON	33434	MIZNER RESERVE	DELRAY BEACH	33484
SEASONS	BOCA RATON	33496	SATURNIA	DELRAY BEACH	33446
ST. ANDREWS	BOCA RATON	33496	POINT MANALAPAN	MANALAPAN	33462
THE PRESERVE	BOCA RATON	33431	OLD PALM	PBEACH GRDNS	33418
TOSCANA	BOCA RATON	33487	MIRASOL	PM GARDENS	33418
TROPICAL ISLE	BOCA RATON	33487	RITZ CARLTON SINGER IS.	RIVIERA BEACH	33404
VINTAGE ISLE	BOCA RATON	33496	VALENCIA RESERVE	BOYNTON BCH	33473
WINDING LAKES	BOCA RATON	33428	FRENCHMAN'S RESERVE	PALM BCH GDNS	33410
WOODFIELD CNTRY CLUB	BOCA RATON	33496	POINT MANALAPAN	MANALAPAN	33462
BOCA WEST	BOCA RATON	33434	AERO CLUB	WELLINGTON	33414
BOCA BAY COLONY	BOCA RATON	33487	EQUUS	BOYNTON BCH	33472
FOX HILL ESTATES	BOCA RATON	33496			

ART REQUIREMENTS

Ads must be CMYK at 300DPI. Accepted formats are PDF, TIFF, JPEG

Please understand that the coloration coming off a press may be different than client's proof.

DEADLINE: On or around Jan 10, March 10, May 10, July 10, Sept 10, Nov 10

SIZE SPECIFICATIONS

Full Page Bleed: 8.625 X 11.125 | Trim Size: 8.375 X 10.875 | Double Truck (bleed): 17.125 X 11.125

For bleed ads, please have all text at least .5" - 3/8" from all edges of the Trim Size.

Full pages with border: 7.625 x 10.125 | 1/2 Page: 7.625 X 4.9

CALL LARRY: 954-825-1549 | floridadecor@bellsouth.net | www.florida-decor.com