

WHY ADVERTISE WITH FLORIDA DECOR?

We are the most cost-effective, MAILED, luxury interior design magazine in South Florida. We reach the most affluent areas of both Broward County/Williams Island and Palm Beach County. What's best is that since we have separate editions for Broward and Palm Beach, you can advertise in just one county and save money or advertise in both and save with our combination rate! PUBLISHED 12 TIMES PER YEAR

Combined Mailed and Dropoff circulation: 15,000+

BROWARD COUNTY MAILING

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HOLLYWOOD OAKS
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TERNBRIDGE
GRAND CYPRESS ESTATES
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HAWKS LANDING
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ST. ANDREWS
THE OAKS
THE SANCTUARY
WINDING LAKES
WOODFIELD CC
ROYAL PALM YACHT CLUB

ADVERTISING INFORMATION (These rates are per county)

Full: \$795 | Half: \$600 | Third: \$395

\$150 for artwork not supplied by client. 10% extra for prime pages (1,2,3,4,5,6,7, Inside Back). Only available for full pages. **20% Discount for both editions. Ads must be CYMK at 300DPI.**

Accepted formats are PDF, TIFF, JPEG. EPS

Please understand that the coloration coming off a press may be different than client's proof.

SIZE SPECIFICATIONS:

Full Page Bleed: 8.61 X 11.125

Trim size: 8.375 X 10.875.

Please have all text at least 1/2" from all edges.

Full pages with border: Use a 1/2" border.

1/2 Page: 7.5 X 5.125 | **1/3 Page:** 4.5w X 5h

DEADLINE

Florida Decor is published approximately the 18th of each month. Ads must be reserved and submitted at least by the 5th of each month.

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