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Inside the Setai, South Beach

Interior Designer, Eloise Kubli

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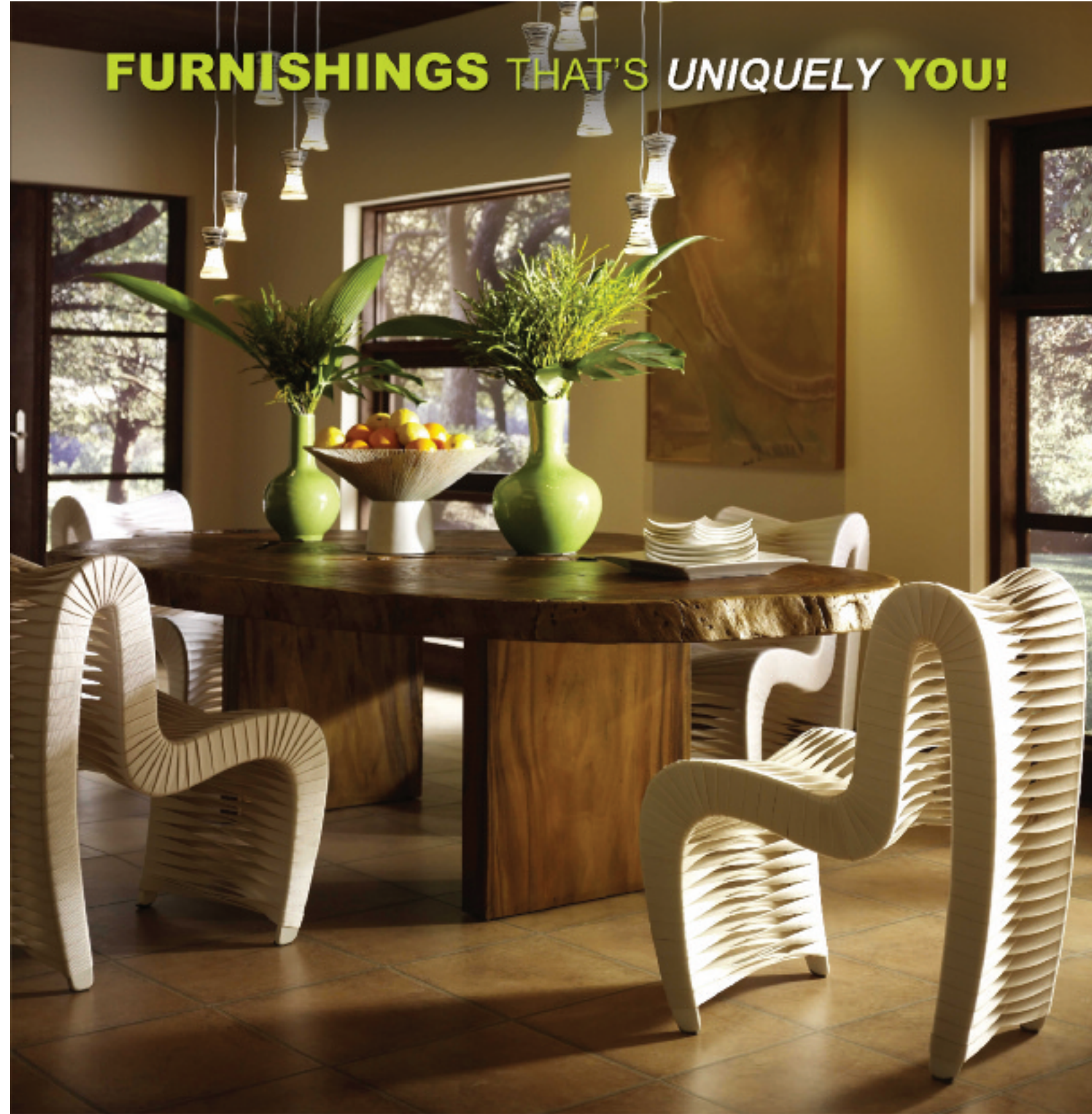
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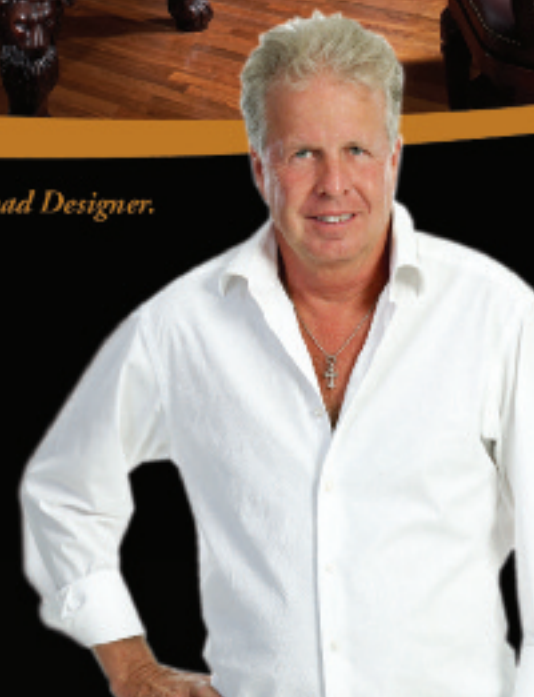
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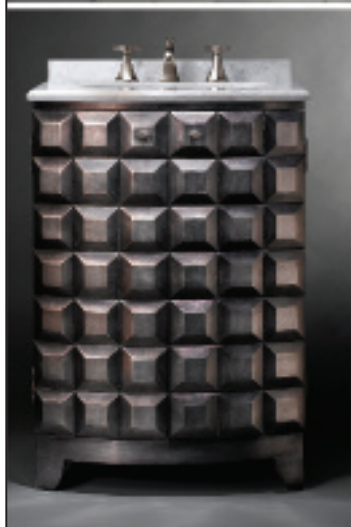
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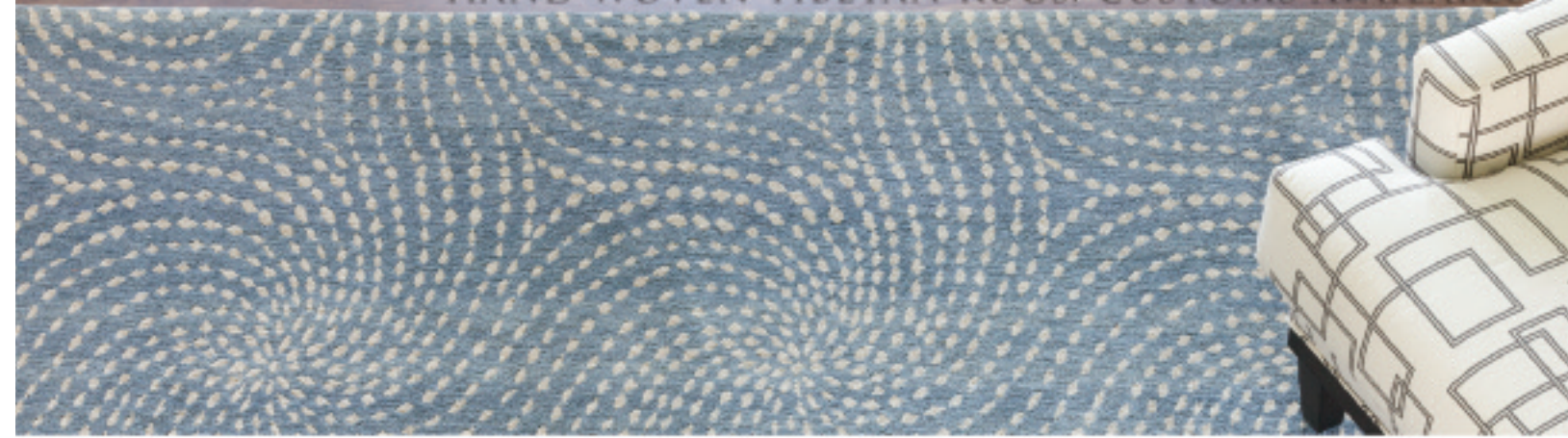
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INSIDE THE SETAI, A SOUTH BEACH CHIC RETREAT

When approached by a former client to say he bought another penthouse at The Setai in South Beach and wanted it renovated and furnished turn-key right away, award-winning Interior Designer

Eloise Kubli, ASID, of Collective Construction & Design, took immediate action. "The location and the architecture dictate what I do and the personalities of the people who live in them."



DESIGNER Eloise Kubli, ASID
Collective Construction & Design, Inc., Plantation, FL
954.733.8282
PHOTOGRAPHY Kim Sargent, West Palm Beach, FL

“A VISUAL
TREAT OF EXOTIC
LUXURY”

Upon entering the home, the eye is taken on a visual treat of exotic luxury. Blending the fabulous ocean views within the living space with natural textures of Philippine Penshell, Cocoshell and Abalone together with dark espresso finishes and bamboo, the design becomes almost effortless. The Thassos marble floor bordered in black absolute granite is the continuing element throughout the home.

Using a clean, simple and open design concept, the Living Room exudes warmth and emphasizes natural textures and raw materials complemented with punches of bright color. The textures range from compact weaves to soft, supple leathers, evoking a sense of ease and comfort.

With ample seating for entertaining, the Leathercraft sofa and chairs and the Indo Puri cocktail tables are modern but not trendy, ageless in design and strong in their statement. The fusion of technology and design becomes the state-of-the-art home automation system that controls the audio/visual, lighting and motorized sun shades. The clients wanted the ultimate in light control which was solved by installing two layers of shades – blackout and transparent with no compromise to the expansive ocean views beyond.



IN THE MASTER BEDROOM (BELOW), MODERN SOPHISTICATION ABOUNDS IN THE CUSTOM BEDDING BY MARIO MARIELENA.



In the Dining Area (left page), the bold zebra printed hide on the dining chairs by Palecek create a striking balance against the white Thassos marble with black Absolute border. The large wrapped embossed leather floor mirror reflects the ocean view, almost serving as an additional window. The unique Fine Art iron chandelier with its hand-blown crystal drops and translucent Mica shades along with precisely placed accessories from Palecek accentuate the Asian inspired design exuding a feeling of serenity.

In the Master Bedroom (above), modern sophistication abounds in the custom bedding by Mario Marielena featuring luxe silks and a faux mink bolster to ensure glamorous, comfortable and relaxing rest. The Feizy silk and wool area rug with an overall bamboo leaf design ensures total barefoot elegance. Mother of Pearl inlays in the dresser by Indo Puri add to the overall style of easy ocean front living.



“DESIGNED TO TAKE AWAY THE STRESS”

In the Master Bath, the Ann Sacks glass mosaic tile provided the color for the exotic shimmering Lusterstone walls. The soft glow of the twin glass pendants work in harmony within the space to create a peaceful, seductive ambiance.

To take away the stress and tension that weighs down the mind, body and soul, one can find retreat in the form of the sleek, oversized soaking tub that envelops you in a cocoon of tranquility. The playful visual effect of small spaces made larger is attained in this Master Bath by the use of mirrored walls.



SOURCES

Living Room

Sofa: Leathercraft, Hickory, NC
Chairs: Leathercraft, Hickory, NC
Cocktail Table: Indo Puri, Doraville, GA

Area Rug: Feizy, Dallas, TX
Ceiling Fan: Beautiful Things, Coral Springs, FL

Solar Shades: Window Views, Miami, FL

Lamp: Palecek, Richmond, CA
Florals: NDI, Brewton, AL

Dining Room

Table: Indo Puri, Doraville, GA

Zebra Hide Chairs: Palecek, Richmond, CA

Chandelier: Fine Art Lamps, Miami Lakes, FL

Mirror: Palecek, Richmond, CA

Tall Carved Urns: Palecek, Richmond, CA
Wall Mount Candleholders: Evans Designs, Healdsburg, CA

Master Bedroom

King Bed: Indo Puri, Doraville, GA

Dresser & Nightstands: Indo Puri, Doraville, GA

Accent Side Chair: Palecek, Richmond, CA

Floor Lamp: Palecek, Richmond, CA

Table Lamps: Fine Art Lamps, Miami Lakes, FL

Bedding: Mario Marielena, Cookeville, TN

Artwork: John Richard, Greenwood, MS

Ceiling Fan: Beautiful Things, Coral Springs, FL

Area Rug: Feizy, Dallas, TX

Florals: NDI, Brewton, AL

Guest Bedroom

Headboard: Mario Marielena, Cookeville, TN

Nightstands: Indo Puri, Doraville, GA

Bedding: Mario Marielena, Cookeville, TN

Area Rug: Feizy, Dallas, TX

Table Lamps: Palecek, Richmond, CA

Solar Shades: Window Views, Miami, FL

Florals: NDI, Brewton, AL

Artifacts: CC&D

Master Bath

Artwork: John Richard, Greenwood, MS

Sculpture: CC&D

Lusterstone: LM Arts, Weston, FL

Florals: NDI, Brewton AL



The Guest Bedroom opens to the balcony that features a large onyx inset bordered with mosaics. Patio chairs by Brown Jordan allow for sunrise and sunset enjoyment. To showcase Asian simplicity at its best, the dramatic Guest Bedroom opens up to the Living Area by frosted glass double doors allowing continuous uninterrupted ocean views. Use of Asian inspired artifacts combined with soft, textural fabrics completes the theme.

-END-



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INTERIOR DESIGNER Toby Zack
Fort Lauderdale, FL 954-967-8629
PROJECT MGR. Caroline Velasquez
PHOTOGRAPHY Joe Lapeyra,
Fort Lauderdale, FL

Toby used white walls and a pale palette as back-grounds and added texture and richness with lime stone and sensuous fabrics. Because the apartment was older with lower ceilings and dark spaces an extensive renovation was necessary. Toby and Carolina started at the beginning accepting nothing as it was in the apartment.

They removed walls, replaced everything from doors and windows to floors and ceilings. They added height to the ceilings removing existing air conditioning ducts and installing lineal diffusers. To conserve height they dropped drapery panels from the ceiling which also added to the vertical look and added to the ceiling height. The removed walls and removed hallway creating a grand salon in the Living Room, an open room encompassing the Living Room and Family Room, one contiguous space. To create an illusion of separateness load bearing columns were covered in horizontally stacked limestone, a natural solution Toby thought looked like was always supposed to be there.

Toby and Carolina kept the color scheme neutral with soft white and taupe highlighted by dark oak wood and stainless steel. In the salon the affect is achieved by layering white and mixing textures; cotton sofas, silk rugs, lacquered lined cocktail table, limestone floors and a chocolate brown lacquer and white console. Accenting the cocktail table is Lyn Chadwick's bronze figure "High Wind".

Toby Zack, whose firm specializes in minimalist design creating clean contemporary environments, was brought to this project in The Sea Ranch Club in Lauderdale by The Sea to work her special skills. Together with Toby's Project Manager they accomplished a result that is appealing and able to showcase the owner's art collection.



THE TRANSITION INTO THE FAMILY ROOM AREA IS DONE BY REMOVING THE HALL WALL.

The transition into the family room area is done by removing the hall wall. The focus is on a Toby signature design wall unit in white lacquer that, not only provides storage but also houses the TV and other electronic equipment. The unit is finished in white lacquer blending right into the walls. On the white/chocolate laquer console table sits "Violin from the Prisoner's series" further adding ambiance to the room.

The Dining Area which is open to the custom bar and Poggenpohl kitchen flows from the salon. The Dining Table from the Toby Collection, Toby's own furniture line, is made in fine grain oak with a glass top insert giving the look of more space. The dining chairs are Euro Design from the Toby Collection. The Poggenpohl kitchen is in a bone lacquer polyester resin, cabinet's square hardware and clean lines. All elements worked together to create a sleek, clean look.

THE DINING AREA WHICH IS OPEN TO THE CUSTOM BAR AND POGGENPOHL KITCHEN FLOWS FROM THE SALON.



The Master Bedroom features a Flou bed, linens and duvet. The materials are all high quality from Flou, Canada. The armchairs and ottoman from the Toby Collection are covered in silk and together with the lacquer nightstands contribute to the look. The art was provided by Gallery Nu Edge, Fine Arts International in Montreal. The bed was done in ecru silk with a button-tufted headboard, adding a wonderful soft and comfortable look. All window treatments were fabricated and installed by South Florida Window Design throughout the apartment.

In the Master Bath, Zack and Velasquez covered the walls, shower enclosure and bathtub surround in limestone complementing the flooring and counter tops made from the same material. The overall result was a natural, airy feel.



THE COMPLETED APARTMENT RESULTED IN A LOOK OF UNDERSTATED GLAMOUR WITH MINIMALIST BACKGROUNDS AND SOPHISTICATED INTERIOR RYTHMS.

SOURCES

Family Room

Wall Unit: Toby Signature Design

Kitchen

Cabinets: Poggenpohl, Dania, FL

Dining Table: Toby Collection

Master Bedroom

Bed & linens: Flou, Canada

Armchairs: Toby Collection

Ottoman: Toby Collection

Bed & headboard: Donghia, Inc. Dania Beach, FL

Nightstands: Holly Hunt, Miami, FL

Table lamps: Donghia, Dania Beach, FL

Window Treatments: South Florida Window Design, Davie, FL



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Just east of I-95 on Stirling Road exists an intriguing section of Broward known as the "newly designated" Dania Beach Design District. Similar to the Miami Design District, the Dania Beach Design District has undergone a change for the better. This change can be seen in more and more home furnishing and remodeling showrooms opening up every month. And behind the Stirling Road shops is another world of exciting workshops offering everything from crown molding to custom-made furniture. Many of the shops cater to the design trade but are also open to the public. Whatever your home furnishing needs are, there's a good chance you'll find it in the Dania Beach Design District.

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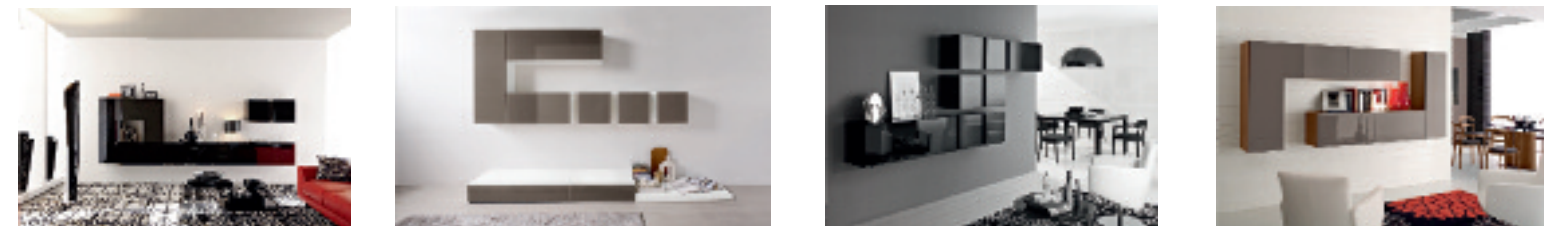
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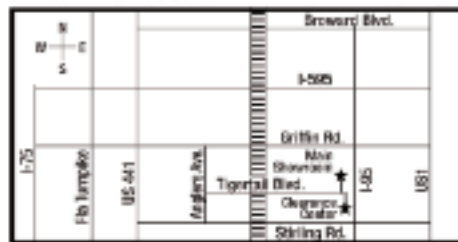
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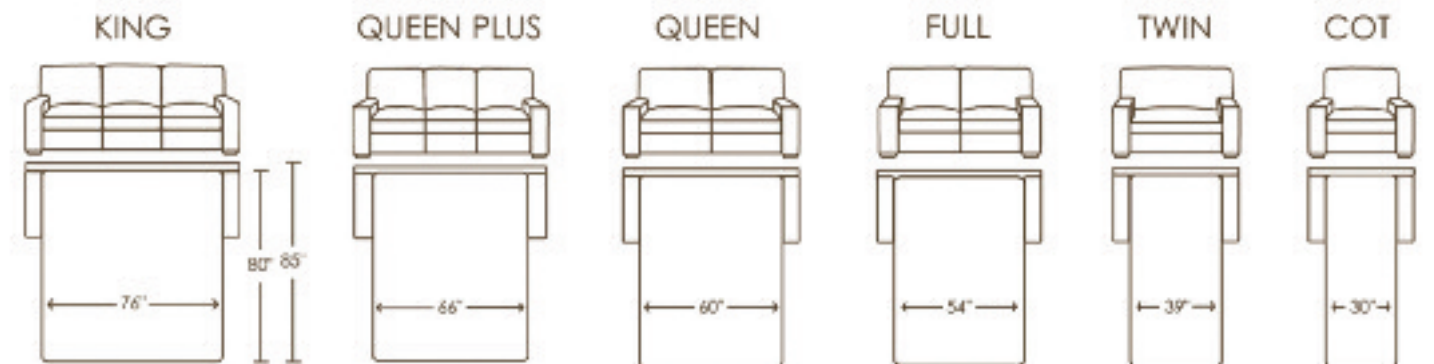
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SUITE DREAMS. 3 Great Tips for Decorating Your Bedroom.

by Julie Wallace

If your bedroom doesn't offer you a respite from the hustle and bustle of the day, then now's the time to transform it! It's a new year, filled with wonderfully exciting and new possibilities. The time and money you consider investing now will definitely pay off in big dividends in your future. Especially, because your bedroom redecorating project might just mean that you'll find yourself being just a little happier, a bit more joyful, and most importantly at peace with yourself and your surroundings.

Decorating your master bedroom is probably more fun than decorating any other room in your home! Why? Because it's the one room in your home that you can truly allow your personality to shine! Remember, this is your space, and you deserve the best!

And, as with every decorating project, first things first! It's important to develop a decorating plan that fits your needs, your lifestyle and most importantly your pocketbook! Consider taking these three simple and easy steps!

Step #1: Begin your project by visualizing, and then listing, all the types of activities you'll want to conduct in your "get-away" haven. Perhaps it's writing thought-provoking entries in your daily journal; reading your favorite books; knitting; needlework; watching old romantic movies on your TV/DVD player; daily meditation; contemplating your plans for the next day - whatever the activity, think through what types of things will make you the happiest in your new master bedroom retreat.

Step #2: Look at your bedroom space with a "critical" eye. Ask yourself, can your bedroom, with your given amount of space, accommodate all of the activities you listed. While the answer is usually yes, you may still need to take advantage of some clever pre-planning.

Step #3: Think about "coloring your world" - especially your soon to be redesigned master bedroom. As with most all decorating projects, one of your first priorities is locking in a color scheme. Color sets the stage and provides harmony to everything else that will eventually find its way into your new bedroom. It's the backdrop that surrounds all of your furnishings, fabrics and accessories, lighting - EVERYTHING!

This article was contributed by Julie Wallace, owner of Decorating Den Interiors. Julie is available for any questions you might have on decorating at 954-346-0282. <http://decdens.com/juliew/>



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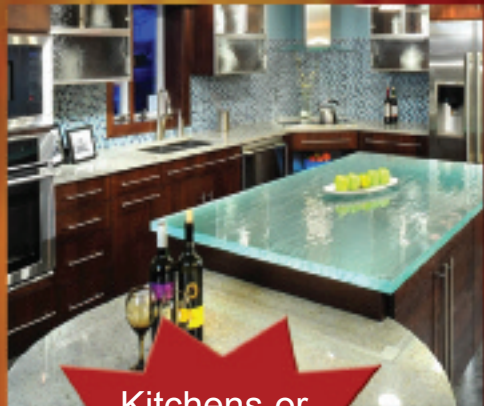
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Saturday, May 14

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Saturday, May 28

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Friday, June 3

"The Vibrant Facets of Caribbean Culture"

An Art Exhibition

Gala Opening Night

Concert Dates for June TBA...

Jose Angel Navarro, guitar

Willie Stewart, drums

Positively African, jazz combo

Kelley Coppage, piano

****Thursday, June 9**

"Arts Salon" Venetian Arts Society

"Rhythms of the Caribbean"

Friday, July 1

"The Revival of the American Dream"

An Art Exhibition

Gala Opening Night

****Thursday, July 7**

"Arts Salon" Venetian Arts Society

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