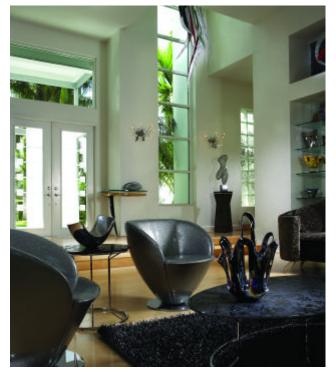
## FLORALDA DECOR LOCAL SOURCE OF FINE FURNITURE, ACCESSORIES, & DESIGN WWW.florida-decor.com

**CIRCULATION & RATES (954) 825.1549** 

## FLORIDA DECOR



	21	NORTH BROWARD C	IRCULA	TION	
CORAL SPRINGS THE ISLES EAGLE TRACE HULS RIDGEVEW WISPERING WOODS WYDHAM LARES HERDN RAY	33071 33065 33076 33076 33076 33076	PARKLAND GOLF & CG PARKLAND ISLES CYPRESS HEAD CYPRESS TRAIL GRAND CYPRESS ESTATES TALL PINES TERMRIDGE	33076 33076 33067 33067 33067 33067 33067 33067	FOX RIDGE IN THE PINES THE LANDINGS MEADOW RUN MEADOW RUN WEST WATER'S EDGE	3307 3307 3307 3307 3307 3307 5307
PARKLAND HERON BAY	33076	THE MEWS PINE TREE ESTATES FLORIDA FRUITLANDS	33067 33067 33067	LIGHTHOUSE POINT VENETIAN ISLES	3306
so	UTH BR	OWARD CIRCULATIO	N (EAS	T & WEST)	
COOPER CITY		FORT LAUDERDALE		PLANTATION	
BILTMORE GROVE	33328	RVERHOUSE	33301	HAWK'S LANDING	33334
COUNTRY GLEN	33350	SYMPHONY	33301	PLANTATION ACRES	3332
HBIS GROVE	33330	WATERGARDEN	23301	BLICKHEAD	2852
IMAGINATION FWIMS	33330	LAS DEAS GRAND	33301	ESTATES OF HEDEN ACRES	3332
		BAY COLONY.	33308	ISLA DEL SOL	3331
DAVIE		BAYVIEW	33300	LANDMARK RANCH ESTS @ H	OVES
BUCKRUM OAKLONGLKESTS	33328	THE LANDINGS	33308	SW RANCHES	3333
FOREST GROVE/BLAR GRVE	33328	CORAL RIDGE	33309		
FOREST RIDGE	33328	COVE	33441	WESTON	
HIGHLAND RANCH	33330	VICTORIA PARK	33301	BONAVENTURE	3332
HIGHLAND RANCH ESTATES	33326	RIO VISTA	33301	COUNTRY ISLES PALM ISLAND	3332
IMAGINATION FARMS	33330	HOLLYWOOD		WINDMUL RANCH ESTATES	3333
MARTHA BRIGHT FARMS	JIIM .	HOLLYWOOD HILLS ESTATES	33321	WESTON HILLS/HARBOR VIEW	13332
LONG LAKE RANCHES	33328	EMERALD HILLS	33021	WESTON HILLS/EAGLE RUN	3332
RIVERSTONE	33331	HOLLYWOOD DWGS	33312	SAWANNAH COVE I	3000
ROLLING HILLS GOLF	33328			Victoria Point	3352
WESTRIDGE I	33324	MIRAMAR			
ROLLING HILLS LAKE EST	33328	SUNSET LAKES	13329		
STONEBRIDGE	35330	RIVIERA ISLES	33027		
4000 N 200 000 C		WINDSOR PALMS	33027		
DANIA		SILVER SHORES	33027		
SCHOONER RIDGE	33312	HARBOR LAKE ESTATES	33029		
STIRLING DAKS	33312				

## Call Larry: 954.825.1549

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Florida Decor is mailed every two months to Broward homes with a purchase price of \$800,000 and up. It is also mailed to top ASID designers from Delray to Miami. In addition, Florida Decor is dropped off at high-traffic businesses such as coffee shops, realtors, and luxury car dealerships. Our circulation is 11,000.

Our online presence is second-to-none, with over 100,000 hits every month, attracting homeowners from all over the U.S. and the world looking for "florida" style design ideas and home furnishings. No design magazine comes close to the page visits of Florida Decor! Every advertiser gets a **free ad** online!

Publishing Schedule - 6 times/year					
Published	Space Deadline	Art Deadline			
Feb 15	Jan 15	Jan 15			
April 20	March 15	March 15			
June 15	May 15	May 30			
Aug 15	July 15	July 30			
Oct 15	Sept 15	Sept 31			
Dec 15	Nov 15	Nov 31			

(Publication dates can vary by up to 3 weeks, depending upon post office and printing schedules). Florida Decor will not be held liable for publishing late)

RATES (per issue)				
Full Half	<b>1 time</b> \$1275 \$795	<b>3 times</b> \$1175 \$695	<b>6 times</b> \$995 \$595	

## **Mechanical Requirements**

Formats accepted: TIFFS, JPEGS, PDFS, Quark 5.0 or lower, PSD 6.0 or lower. All images must be CYMK at 300 DPI.

Dimensions -	Width	Depth		
Full Page (bleed)	8.75	11.25		
Full Page (non-bleed)	8	10		
Half Page Horizontal	8	5.11		
Note: For bleed ads, please keep text at least 1/4" from				

Note: For bleed ads, please keep text at least 1/4" from edge of page.