

# FLORIDA DECOR - BROWARD MEDIA INFORMATION SHEET

COOPER CITY	33330	HIBBS
CORAL SPRINGS	33071	GREENS EAGLE TRACE
CORAL SPRINGS	33071	GREENS OF EAGLE TRACE 151-22 B
CORAL SPRINGS	33071	FAIRWAYS SOUTH 150-13 B
CORAL SPRINGS	33071	THE FAIRWAYS AT EAGLE TRACE 136-25 B
CORAL SPRINGS	33071	TH ISLES ADDITION 151-48 B
CORAL SPRINGS	33071	EAGLE GLEN 130-5 B
CORAL SPRINGS	33071	THE ISLES 145-36 B
CORAL SPRINGS	33071	EAGLE TRACE 116-19 B
CORAL SPRINGS	33067	HIDDEN HAMMOCKS
CORAL SPRINGS	33071	THE ISLES
CORAL SPRINGS	33067	WHISPER WOODS ESTATES
CORAL SPRINGS	33071	MAPLEWOOD ESTATES
CORAL SPRINGS	33076	WYNDHAM-GRAND ISLE
CORAL SPRINGS	33076	BAYPOINT PELICAN ISLE
CORAL SPRINGS	33067	GRAND RESERVE
CORAL SPRINGS	33065	RUNNING HILLS
CORAL SPRINGS	33312	SCHOONER
DAVIE	33331	RIVERSTONE
DAVIE	33328	GRAND OAKS
DAVIE	33330	GROVE CREEK RANCHES
DAVIE	33326	HIGHLAND RANCH ESTS
DAVIE	33328	LONG LAKE RANCHES
DAVIE	33324	MYSTIQUE
DAVIE	33324	NORTHSTAR ESTATES
DAVIE	33324	WESTRIDGE
DAVIE	33324	MARTHA BRIGHT FARMS
DAVIE	33328	ROLLING HILLS
DAVIE	33330	IMAGINATION
DAVIE	33325	FLAMINGO ROAD ESTATES
DAVIE	33328	EXOTIC ACRES
DAVIE	33330	WOODBIDGE RANCHES \$\$
DAVIE	33441	THE COVE
DEERFIELD BEACH	33301	VENICE
FORT LAUDERDALE	33301	LAUDERDALE ISLES
FORT LAUDERDALE	33304	BEACHWAY
FORT LAUDERDALE	33308	BERMUDA
FORT LAUDERDALE	33308	BERMUDA RIVIERA TOTAL
FORT LAUDERDALE	33308	CORAL RIDGE
FORT LAUDERDALE	33316	DELAGOISEL
FORT LAUDERDALE	33316	HARBOR BEACH
FORT LAUDERDALE	33316	HARBOR BEACH EXT
FORT LAUDERDALE	33305	LAS OLAS BY THE SEA
FORT LAUDERDALE	33316	RIO VISTA
FORT LAUDERDALE	33301	RIVIERA
FORT LAUDERDALE	33305	PALMS
FORT LAUDERDALE	33305	CORAL RIDGE GALT
FORT LAUDERDALE	33301	IDYLLWYLD
FORT LAUDERDALE	33316	ISLA BAHIA
FORT LAUDERDALE	33308	LAKE ESTATES
FORT LAUDERDALE	33308	LANDINGS
FORT LAUDERDALE	33305	LAUD BEACH EXT
FORT LAUDERDALE	33305	LAUD BY SEA
FORT LAUDERDALE	33301	LAUDERDALE SHORES (DOLPHIN)
FORT LAUDERDALE	33301	NURMI
FORT LAUDERDALE	33301	STILLWELL AND CORAL ISLES
FORT LAUDERDALE	33301	VICTORIA PARK
FORT LAUDERDALE	33308	BAY COLONY OF LANDINGS
FORT LAUDERDALE	33308	THE LANDINGS SECOND SEC 56-37 B
FORT LAUDERDALE	33304	GOOD MONEYS\$
FORT LAUDERDALE	33301	GOULD ISLANDS\$\$\$
FORT LAUDERDALE	33304	BIG\$
FORT LAUDERDALE	33316	RIO VISTA ISLES
FORT LAUDERDALE	33316	RIOVISTA
HALLANDALE BEACH	33309	GOLDEN ISLES
HALLANDALE BEACH	33309	GOLDEN ISLES ESTATES 2
HALLANDALE BEACH	33309	DIPLOMAT GOLF ESTATES
HOLLYWOOD	33319	ADMIRALS COVE
HOLLYWOOD	33312	BANYAN OAKS
HOLLYWOOD	33319	THREE ISLANDS
HOLLYWOOD	33312	EMERALD HILLS
HOLLYWOOD	33319	HOLLYWOOD LAKES\$\$\$
HOLLYWOOD	33319	STILLWELL
HOLLYWOOD	33312	HOLLYWOOD OAKS
HOLLYWOOD	33319	HOLLYWOOD GOLF
HOLLYWOOD	33319	VENETIAN ISLES
LIGHTHOUSE POINT	33064	CORAL KEY VILLAS
LIGHTHOUSE POINT	33064	HILLSBORO ISLES
LIGHTHOUSE PT	33064	HILLSBOROBY SEA
LIGHTHOUSE PT	33064	VENETIAN MORE
PARKLAND	33067	BBB
PARKLAND	33076	PARKLAND ESTATES
PARKLAND	33076	WATERS EDGE ESTATES
PARKLAND	33067	COUNTRYS POINTE
PARKLAND	33067	FRUITLANDS
PARKLAND	33076	FOXCRIDGE
PARKLAND	33067	GRAND CYPRESS
PARKLAND	33076	LANDINGS PARKLND
PARKLAND	33076	GOLF AND COUNTRY CLUB
PARKLAND	33076	PARKLAND ISLES
PARKLAND	33067	PINE TREE ESTS
PARKLAND	33067	CYPRESS HEAD
PARKLAND	33067	CYPRESS TRAIL
PARKLAND	33067	HERON BAY
PARKLAND	33076	HERON BAY NE
PARKLAND	33067	IN THE PINES
PARKLAND	33076	MEADOW RUN
PARKLAND	33076	MIRALAGO
PARKLAND	33076	PARKLAND PRESERVE
PARKLAND	33067	TALL PINES
PARKLAND	33067	PINETREE ESTATES
PARKLAND	33076	WATERCREST
PARKLAND	33067	TERRAMAR WHITTIER OAKS
PLANTATION	33324	HAWKS
PLANTATION	33323	LANDMARK RANCH
PLANTATION	33311	PLANTATION ACRES #2
PLANTATION	33323	VINTAGE CREEK/PLANT ACRES
POMPANO BEACH	33062	PALM RIDGE
POMPANO BEACH	33062	HILLSBORO HARBOR
POMPANO BEACH	33062	POMPANO SHORES
POMPANO BEACH	33062	SANTABARBARA SHORES
POMPANO BEACH	33062	HARBORVILLAGE
SOUTHWEST RANCHES	33331	IVANHOE ESTATES
SOUTHWEST RANCHES	33330	SOUTHWEST RANCHES
SOUTHWEST RANCHES	33331	LANDMARK
WESTON	33326	BONAVENTURE
WESTON	33332	INDIAN TRACE
WESTON	33331	SON OF CHOPS

WESTON	33326	COUNTRY ISLES ESTATES
WESTON	33332	ISLES AT WESTON
WESTON	33332	WINDMILL RESERVE
WESTON	33327	WESTON HILLS COUNTRY CLUB
WESTON	33331	WINDMILL LAKE EST
WESTON	33327	WESTON THE LANDINGS
WESTON	33327	VICTORIA POINTE
WESTON	33327	WINDMILL RANCH
WESTON	33327	PALM ISLAND

## PALM BEACH INFORMATION SHEET

GOLDEN HARBOR	BOCA RATON	33432
LAKE ESTATES	BOCA RATON	33496
LE LAC	BOCA RATON	33496
LES JARDIN	BOCA RATON	33431
BOCA BATH & TENNIS	BOCA RATON	33431
LONG LAKE ESTATES	BOCA RATON	33496
OAKS	BOCA RATON	33496
PALM BEACH FARMS	BOCA RATON	33496
ROYAL PALM YACHT CLUB	BOCA RATON	33432
SANCTUARY	BOCA RATON	33431
SANTA BARBARA	BOCA RATON	33434
SEASONS	BOCA RATON	33496
ST. ANDREWS	BOCA RATON	33496
THE PRESERVE	BOCA RATON	33431
TOSCANA	BOCA RATON	33487
TROPICAL ISLE	BOCA RATON	33487
VINTAGE ISLE	BOCA RATON	33496
WINDING LAKES	BOCA RATON	33428
WOODFIELD CNTRY CLUB	BOCA RATON	33496
BOCA WEST	BOCA RATON	33434
BOCA BAY COLONY	BOCA RATON	33487
FOX HILL ESTATES	BOCA RATON	33496
BOCA PRESERVE	BOCA RATON	33487
BROKEN SOUND	BOCA RATON	33496
BOCA GROVE PLNTATION	BOCA RATON	33433
BOCA MARINA	BOCA RATON	33487
HOLLOWS	DELRAY	33484
ROYAL HIDDEN COVE	DELRAY	33484
VINTAGE OAKS	DELRAY	33484
7 BRIDGES	DELRAY	33446
ADDISON RESERVE	DELRAY	33446
MIZNER COUNTRY CLUB	DELRAY BEACH	33446
TROPICAL ISLES	DELRAY BEACH	33483
MIZNER RESERVE	DELRAY BEACH	33484
SATURNIA	DELRAY BEACH	33446
POINT MANALAPAN	MANALAPAN	33462
OLD PALM	PBEACH GRDNS	33418
MIRASOL	PM GARDENS	33418
VALENCIA RESERVE	BOYNTON BCH	33473
FRENCHMAN'S RESERVE	PALM BCH GDNS	33410
POINT MANALAPAN	MANALAPAN	33462
AERO CLUB	WELLINGTON	3414
DAKOTA	DELRAY	33446
STONE CREEK	DELRAY	33446

### TOTAL MAILED CIRCULATION FOR EACH COUNTY:

**11,000** plus 2500 dropped in high traffic locations

HOME VALUES: From \$700,000 to \$28,000,000+

CIRCULATION INCLUDES LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS

MAILED OUT 6 TIMES PER YEAR, FROM FEB - DEC

DEADLINE IS THE 10th OF EVERY 2 MONTHS

### RATES FOR EACH EDITION (COUNTY):

**FULL PAGE - \$795 HALF PAGE - \$495**

**\$1350 for full page in both counties**

**\$795 for half page in both counties**

### ART REQUIREMENTS

Ads must be CMYK at 300DPI.

Accepted formats are PDF, TIFF, JPEG

DEADLINE: On or around Jan 25, March 25, May 24, June 24, Aug 25, Oct 25

### SIZE SPECIFICATIONS

Full Page Bleed: 8.625 X 11.125 | Trim Size: 8.375 X 10.875

Double Truck (bleed): 17.125 X 11.125

**\*\*For bleed ads, please have all text at least .25"**

**from all edges of the Trim Size.\*\***

Full pages with border: 7.375 x 9.875

1/2 Page: 7.625 X 4.9

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