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DESIGNING A WEEKEND RETREAT IN ARUBA

DESIGNER Poggi Design,
Coral Gables, Florida (poggidesign.com)
PHOTOGRAPHY John Stillman,
Hollywood, Florida

This spectacular home is situated on the island of Aruba and affords a spectacular view of the Caribbean. The owners live in Florida but decided to have a dream home built in Aruba, which makes a great weekend getaway not only for this young couple but for their two children. The couple loves to entertain and typically hosts large parties for friends and family.

The style is modern/contemporary with sleek lines, but also offers a warm tropical feel. Poggie designed the home to reflect a cozy “beach home” style with all the amenities needed for a great vacation or weekend getaway. The colors that accent the home are vibrant, further adding to the tropical ambience.

Although this wonderful home is situated in Aruba, it’s easy to see how the decor would perfectly complement a Florida home, both being tropical and subtropical!

- continued on next page -

The patio furniture is from different manufacturers, but the main furniture source was Paola Lenti furniture imported from Italy. The colors are brilliant and contribute to a tropical feel, which is enhanced by a view of the ocean off the Aruban coast.

The rooms provide a light, airy feeling, of course with breathtaking views of the ocean.

Each room was designed to integrate with each other and to continue the flow of colorful tropical design. The rooms provide a light, airy feeling, of course with breathtaking views of the ocean.

The magnificent chandelier is a mobile unit and was custom designed specially for this space. Again, to add a splash of color, the wall sculpture was selected, which was a collaboration between the photographer Nelly Garcia (most important contemporary photographer from Peru) and Juan Poggi. "I designed the format and she work her images," said Poggi.

Maintaining the airyness and lightness of the room is a soft and comfortable all linen sofa, which is part of a contemporary line called FAT. The purple seating opposite the sofa coordinated beautifully with the wall sculpture, as does the mint green striped pillows. The neutral colored marble flooring complements the walls and decor, further adding to the Aruban atmosphere that seamlessly blends with the outside.

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The interesting lighting fixture was selected on the basis that its inherent design does not interfere with the light and airy architecture of the room.

(above) This space doubles as a reception and reading area, which leads to the main living rooms. Being on the second floor, this space provides a bird's eye view of the gorgeous coastline and ocean. The contemporarily shaped slip-cover chairs are quite comfortable and are from B&B Italia. Poggi's art consultant, Cecilia Gonzales, helped him to choose the three pieces of artwork that hang between the sofas, which was created by a well-known Peruvian artist. Separating the chairs is a cappuccino-colored cocktail table.

(lefthand photo) The interesting lighting fixture was selected on the basis that its inherent design does not interfere with the light and airy architecture of the room. The sheer height of the ceiling combining with the floor-to-ceiling window helps maintain that outdoor ambience.

- continued on next page -



In the master bedroom, the wall paper handpainted and embroidered, which served to create a more luxurious and cozy feel to the room. The light green and soft earthy tones of the carpet have a calming effect, which contributes to a well-rested weekend or vacation. Keeping in line with that earthiness is a wicker-style chair alongside the bed.

- continued on next page -

The light green and soft earthy tones of the carpet have a calming effect...

The “magenta and red” theme coordinates with the patio decor, which is also accented by red and magenta pillows and seating.

Shown below is the daughter’s bedroom. She wanted the color scheme to be red with magenta. The wallpaper is from Designers Guild and the chair is a classic Eames Rocker. The rug was a custom circle with a footprint pattern. The walls and carpet are in neutral tones to enhance the vibrant red circles and pillows. The headboard is simple and contemporary and coordinates with the bedding, walls, and rug. The sliding glass doors afford easy access to the patio as well as a spectacular view of the ocean. The “magenta and red” theme coordinates with the patio decor, which is also accented by red and magenta pillows and seating thus keeping the flow of outdoor design to the inside. - continued on next page -



The design of the fixture represents a pebble in the water that creates concentric rings - the perfect choice for an ocean-view home!

The kitchen is made of white lacquer panes, wood and glass panels, and a white quartz countertop.

This is an Artemide lighting fixture was carefully chosen by Poggi to further add to the tropical oceanic feel. The design of the fixture represents a pebble in the water that creates concentric rings - the perfect choice for a ocean-view home!

The dining table is an extension of the countertop, which serves to provide more space in which to host parties.

"My clients absolutely loved this project and provided the exact atmosphere they were looking for. We are currently working on a new home for them in Miami," said Poggi. Juan added, "My work is very personal and I love to provide my clients with everything they need to have a comfortable living space."

- END -



SOURCES

Rooftop Terrace

Sofas, rope sphere chairs and cocktail tables, and area rugs - Paola Lenti, Luminaire, Coral Gables, FL
White occasional tables - Maya Lin,

Luminaire, Coral Gables, FL
Flooring - Naturali Stone, Miami, FL
Grill - Viking, Coral Gables Kitchen and Bath, Coral Gables, FL
Red backsplash - Bryan Kerrigan, Chicago, IL

Hot tub - Hot Spring Grandee, Coral Gables Kitchen and Bath, Coral Gables, FL
Roda table and chairs, white wall partition, lounge chairs and planters - Luminaire, Coral Gables, FL
Lucite canopy - Retraco Aruba NV, Oranjestad, Aruba
Lanterns - Fine Line Furniture, Miami, FL
Drapery fabric - Sunbrella, Jeffrey Michaels, DCOTA, Dania Beach, FL
Living Area
Light fixture - J. Batchelor, DCOTA, Dania Beach, FL
White sofa and ottoman - Custom designed by Poggi Design, Coral Gables, FL
Fabric - Perennials Outdoor Fabrics, David Sutherland Showroom, DCOTA, Dania Beach, FL
Purple sofas, wood-slat chair, nesting tables and plain accent pillows - B&B Italia, Luminaire, Coral Gables, FL
White occasional table - Zanotta, Luminaire, Coral Gables, FL
Occasional table - Artefacto, Coral Gables, FL
Small occasional tables, table lamp, floor lamp, planter and circular area rug - Luminaire, Coral Gables, FL
Balcony furniture - Kettal, Coral Gables, FL
Artwork above purple sofa - Cecilia Gonzales Gallery, Lima, Peru
Collaborative art - Photographed by Nelly Garcia, Lima, Peru, and designed by Juan Poggi, Coral Gables, FL
Rectangular area rug - Carpet Source, DCOTA, Dania Beach, FL
Flooring - Piedras International, Coral Gables, FL
Kitchen
Kitchen table - Custom designed by Poggi Design, Coral Gables, FL
Fabricated by Fort Lauderdale Home Design Center, Fort Lauderdale, FL
Table top - Naturali Stone, Miami, FL
Side chairs - Luminaire, Coral Gables, FL
Guest Bedroom
Bed - Custom designed by Poggi Design, Coral Gables, FL
Accent pillow fabric - Calvin Fabrics, Donghia, Inc., DCOTA, Dania Beach, FL
Egg chair - Luminaire, Coral Gables, FL
Table lamps - Lunatika, Inc., Miami Beach, FL
Wall covering - Elitis, Jeffrey Michaels, DCOTA, Dania Beach, FL
Carpeting - Carpet Source, DCOTA, Dania Beach, FL
Throughout
Windows and doors - Amalia Carpentry Corp., Miami, FL

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A message from the publisher, Larry Hirsch...



It's been a very long time since my readers and advertisers have read a message from me. Well, it's a new year and Florida Decor has now been in publication for 8 years!! Wow. I can't believe how much time has flown by since starting this magazine. So I would like to take this opportunity (and available space) to wish all our readers a healthy, blessed, and successful year. The same goes for my absolutely talented and wonderful loyal advertisers, which brings me to my next words of praise.

After so many years of knowing most of my advertisers quite well, I can say without any hesitation that each and every one of them always does their best to put their knowledge and pure passion and pride into their service and products. These qualities translate into the highest degree of customer satisfaction whether it's landscaping, floral design, or custom-built kitchens. But not only do they display amazing talent, they also possess the highest degree of business ethics and down-home friendliness I have ever experienced. I am truly blessed to know them and I humbly thank them for their loyalty and making my dream of publishing a fine decorating magazine come true. So dear readers, please continue to enjoy my magazine, avail yourselves of the great decorating ideas presented in each issue, and feel free to call any of our dedicated advertisers for all your decorating needs. Thank you again for being a fan of Florida Decor magazine! - Larry Hirsch

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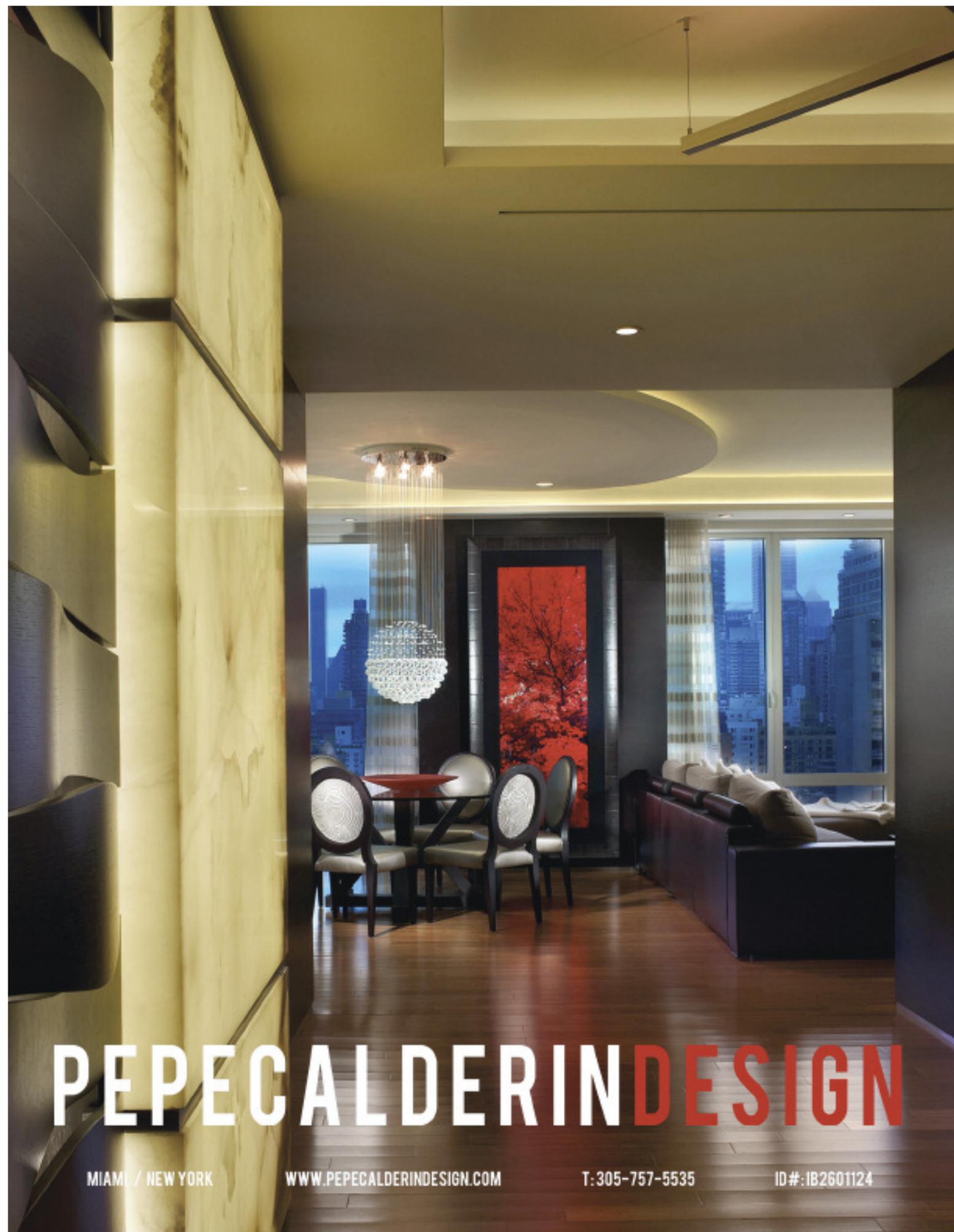
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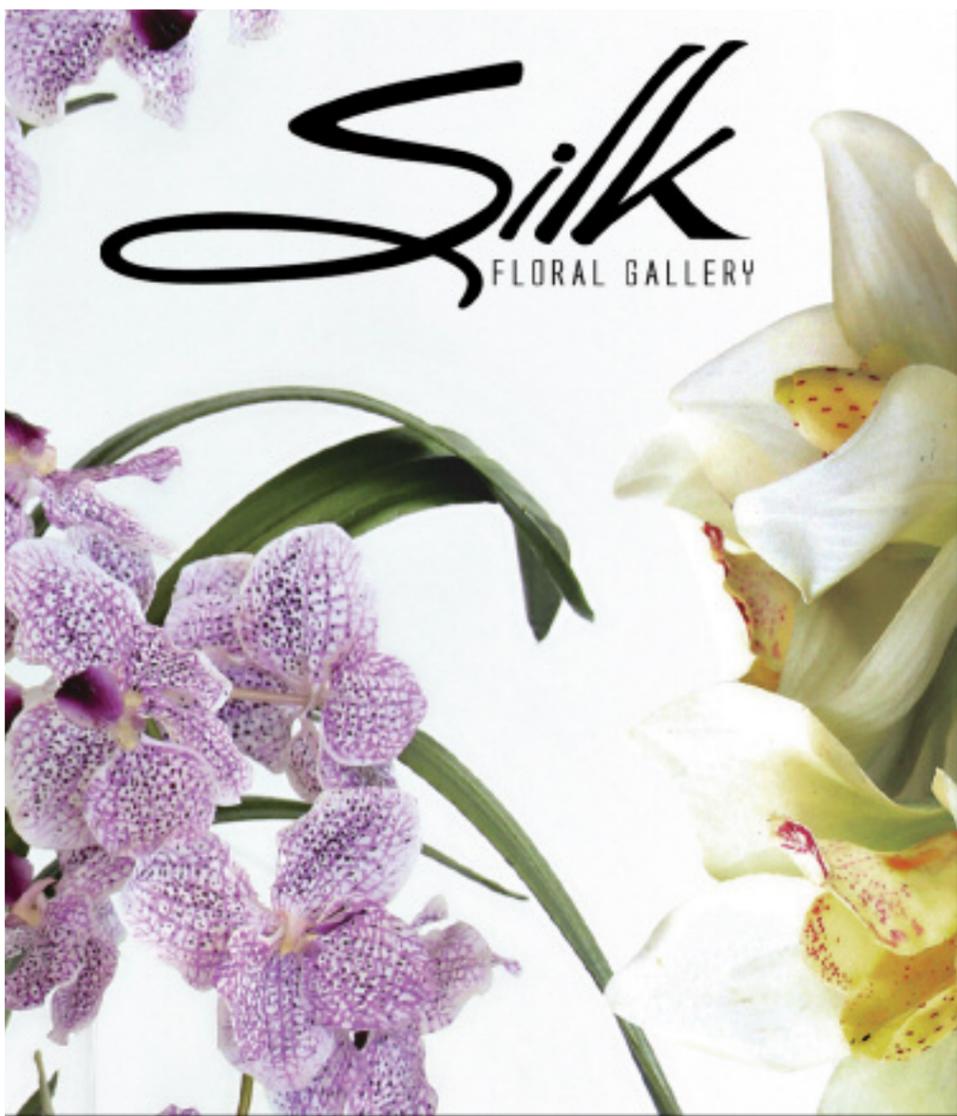
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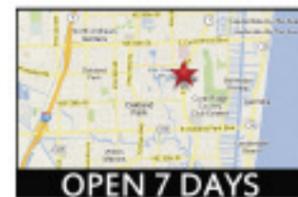
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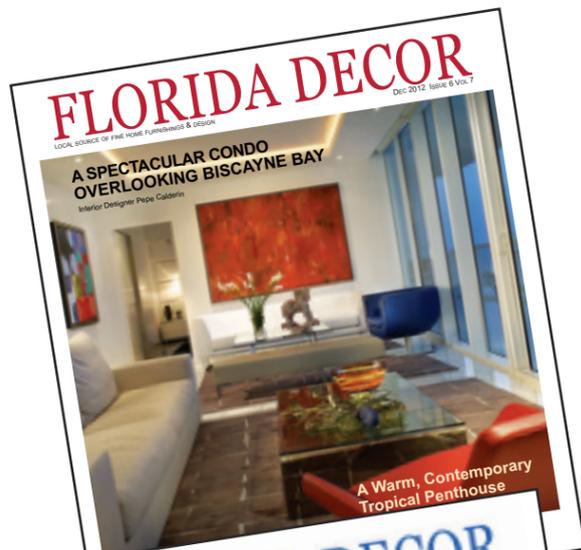
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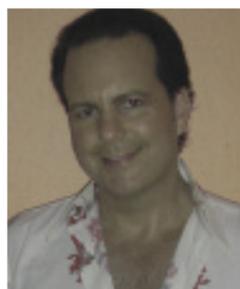
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{ DESIGN TIPS }

What's Your Style of Design?

By Marcus Mars, Interior Designer



During my initial design consultation when I ask my clients what style of design they would like to incorporate in their home they are most likely to be confused to what they actually like. My goal is to help you find the style that best suits you and your family – There are three basic styles that we see today and they are as follows...

Classical Interior Design – Is considered a very orderly style that has a stately quietness. The Classical style is inspired by the art and architecture of the Greek and Roman empires. Visual balance is the key to success.



Contemporary Interior Design – What's most important in this style is its simple, clean and sleek lines. Using modern furnishings and accessories with different textures adds a visual interest and makes this style very refreshing.

Traditional Interior Design

– This style is the most popular in south Florida, Its elegant and inviting with emphasizes on finely crafted details such as Queen Anne table legs and beautifully patterned matching fabrics. Architectural elements include crown moldings and chair rails.



Also there is a fourth style that is called **Eclectic Interior Design** and this is my favorite style. It takes Traditional elements and mixes it with some more contemporary fabrics and finishes such as an ornate Baroque chair with a silver leaf finish and cream leather upholstery just like the one you can see in my advertisement. Additionally, we have what we call **Period Style Interior Design** that work best when it's incorporated with the architecture of your home. In south Florida we have the Art Deco style of Miami Beach and lots of fabulous 1950's vintage or 1960's and 1970's Retro design.

You may also find your "Style of Design" when you travel. You may be inspired by such international styles such as Asian, Moroccan, Indian, French Country, Tuscan, Southwestern, British Colonial, Tropical, or my favorite, Mediterranean. This style seems to be suited for South Florida with its terracotta roofs, arches, Loggia and Porticos that show their exposed rough beams and a beautiful courtyard with a water fountain.

Once you familiarize yourself with these different interior design styles you will be able to get inspiration and continuity for your home. Incorporate these elements give you an inviting environment of warmth and a visual feast for the eyes. In the upcoming articles I will review in more depth what each style entails. Please feel free to contact me at www.marcusmarsinteriors.com for any comments or ideas for next issue's column or call Marcus Mars at 754 234 4789

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PHOTOGRAPHY Robin Hill, Miami

*Sentimentally Inspired - Design Connoisseur
Stuart Geller describes how the spirit of
friendship transformed his well thought out
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- continued on next page -



...eye-catching results in the living room.

Spotlighting the public spaces with ultimate luminosity, stainless steel cove molding generates eye-catching results in the living room and helps to define the use of individual spaces. Subtle materials such as porcelain floors from Walker Zanger used in an architectural pattern create continuity and a soft Patina. The minimal use of a soft color palette welcomed the client's contemporary art. The Living Room Sofa, Club Chairs and Cocktail Table were Furnishings sent down from New York from the Couple's Manhattan Apartment. These Furnishings were purchased 10 years earlier and they were from Anima Domus and Brueton. This follows a Very Basic 'Philosophy' of our firm : " What's Cheap is Expensive, and What's

Expensive is Cheap" in other words, when one purchases 'quality' it lasts far longer than 'INEXPENSIVE' items. The Furnishings also contributed to the style of the client's new home. "Rather than just "CONTEMPORARY" Look - the Furnishings (Especially The Brueton Club Chairs) hinted at a bit of a 30's feel.....adding stainless steel moldings contributed to the feel of a grand ocean liner of that period as well," Geller says!

In the dining room, Geller incorporated the client's furnishings to gave them the feeling of "permanency" and this made them feel like their home was transported from New York to Florida. Designing the remaining part of this rather large space.....two storage spaces were created for serving pieces, China and crystal. A buffet bridged these two spaces and created a wonderful surface for "buffet" Style dinners... Mirror work was designed with a "sphere" to symbolize "A CIRCLE OF LOVE" since the inception of the relationship between the Designer and the Clients that started in The Hamptons in 2003.





Geller's 'Lineal and Directional design concept creates the feeling of being in an airplane.'

Synergy prevails in the overall contemporary motif of the kitchen. Here, the round glass table with black-leather and chrome chairs complement the ebony center island. The custom cabinetry was designed intentionally to force direction towards the intoxicating outdoor views. Geller states that his 'Lineal and Directional' design concept creates the feeling of being in an airplane." The grain in the walnut cabinets runs horizontal as do the stainless steel cove moldings. In addition, through the use of repetition, the porcelain floors as well as the backsplash help achieve the result of give one the feel of floating in the sky.

Serenity is the best word to describe the overall disposition of the master suite.

Serenity is the best word to describe the overall disposition of the master suite. "It was a strategic thought process," Geller says, He added, "I used textiles to create a sense of dimension and precise lighting choices to eliminate the darkness of vertical surfaces." Strategically placed behind the bedside tables are two floor-to-ceiling vertical mirrors framed in mocha ultra-suede fabric, which add depth as an integral part of the formula. "I do what I love and I love what I do," Geller said, as he reveled at the renovation that morphed into a butterfly. "Stuart had a clear understanding of our needs," noted the owners. "He has the ability to turn visions into dreams and dreams into reality."

The guest bath is situated off of the Family Room. On lower floors of this tower it serves as a master bath, therefore sporting a porthole window in the shower. As these residences are comprised of multiple apartments, the guest bath retains the porthole. Playing down the 'DÉCOR' and emphasizing the architectural detail, Geller had the white carerra marble floors restored...removed a soffit creating height, replaced the mirror with a clean bevel around it and added the two sconces for better light. The cabinets were refaced with brand new White Cottage style doors and new hardware. The wallpaper is a very simple clean White and beige stripe to further accentuate the height.



SOURCES

Living Room

Living Room Sofa; Anima Domus, Reupholstered by

J.Robert Scott – Jerry Pair

Brueton Club Chairs: Anima Domus, Reupholstered by

Rhode + Zimmer – Ammon Hickson

Cocktail Table: Anima Domus

Area Rug: Stark Carpets

Paintings: Mario Valez at Etra Fine Art

Dining Room

Table and Chairs from Client's Previous Home

Fabric that was used in Recovering Dining Room Chairs:

Donghia

and Mr. and Mrs. Chairs: Osborne & Little – Ammon Hickson

Dining Room Chandelier: Jolo at DCOTA

Buffet Designed by Stuart Geller of Geller Design Group, Inc.

Sconces; Holly Hunt

Mirror work: Designed by Stuart Geller of Geller Design Group, Inc.

Floors: Walker Zanger

Kitchen

Designed by Stuart Geller of Geller Design Group, Inc.

Master Bedroom

Flooring: Stark Carpet

Furnishings: Designed by Geller Design Group, Inc.

Bedding: Threadcount

Guest Bathroom

Sconce's: Restoration Hardware

Wallcoverings: Osborne and Little – Ammon Hickson



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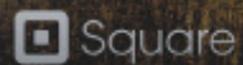
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1

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2

2. ALLIED KITCHENS & BATHS. Their mission at Allied Kitchen & Bath is to provide the finest kitchen, decorative hardware and accessories, and bath and home remodeling services to their clients, from traditional to the latest contemporary trends and technology. They deal with their clients fairly and honestly with the objective of always making customer service and satisfaction their top priority. By offering the highest quality products and materials, excellence in workmanship, and design creativity, in tandem with forward-thinking and a focus on family and safety, Allied turns remodeling dreams into realities. Fort Lauderdale, 954.564.1611



3

3. CINMAR BATH & KITCHEN BOUTIQUE They offer years of experience and product knowledge of high-end decorative plumbing, cabinets, door hardware, and accessories for both kitchens and bathrooms. Cindy Doris and her team provide wonderful personalized service to the trade and homeowners. Fort Lauderdale, You can also find them on Angie's List. Fort Lauderdale, 954.894.1222.

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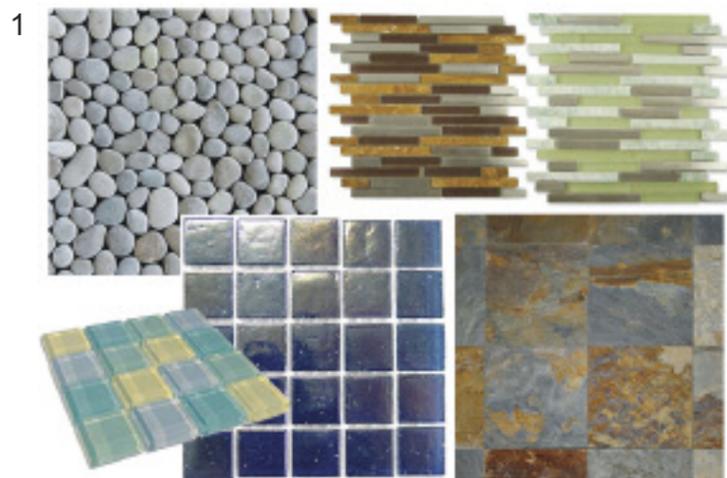


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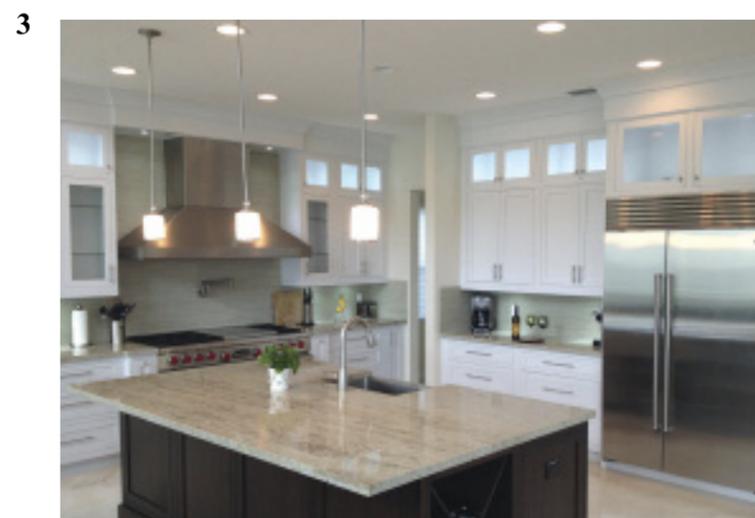
KITCHEN & BATH DESIGN



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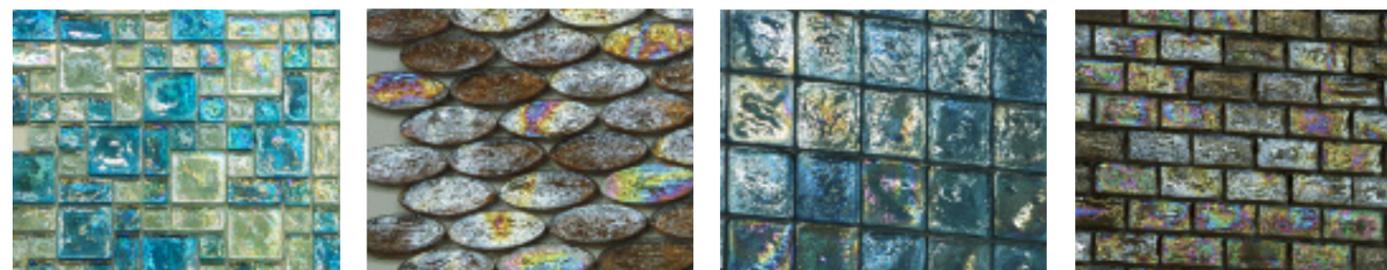


2. TILE DISCOUNT CENTER. This family run tile store has been serving the local area for over 21 years. They specialize in a wide variety of high quality ceramic, marble, granite, and glass and wooden flooring for both kitchens and bathrooms. They also offer glass and stone for backsplashes and walls. You'll find them extremely knowledgeable and easy to work with. Pompano Beach. 954.960.1678



3. ELITE KITCHEN AND BATH. Formerly ALK Kitchens is now celebrating 17 years in the industry. Elite has recently completed construction in a new and expanded state of the art showroom. Elite is family owned and operated by Alon & Lara Kalidyn. They along with their sales representatives, design associates, lic. & ins. tradesmen are very experienced professionals. Alon holds a Florida State General Building Contractors License, allowing them to handle all aspects of construction relating to your kitchen or bath remodel. Feel free to contact Elite for all your remodeling needs Pompano Beach. 954.917.1000.

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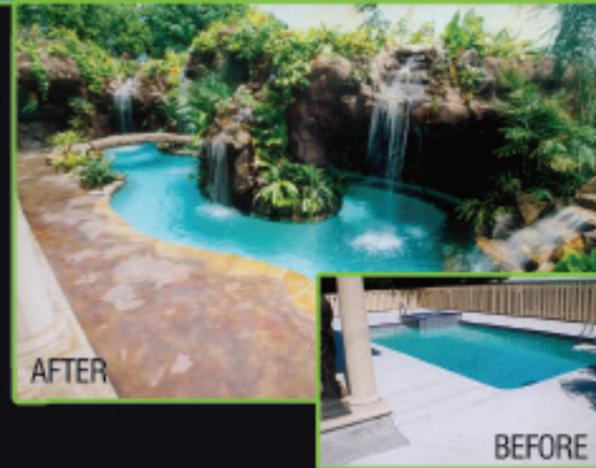
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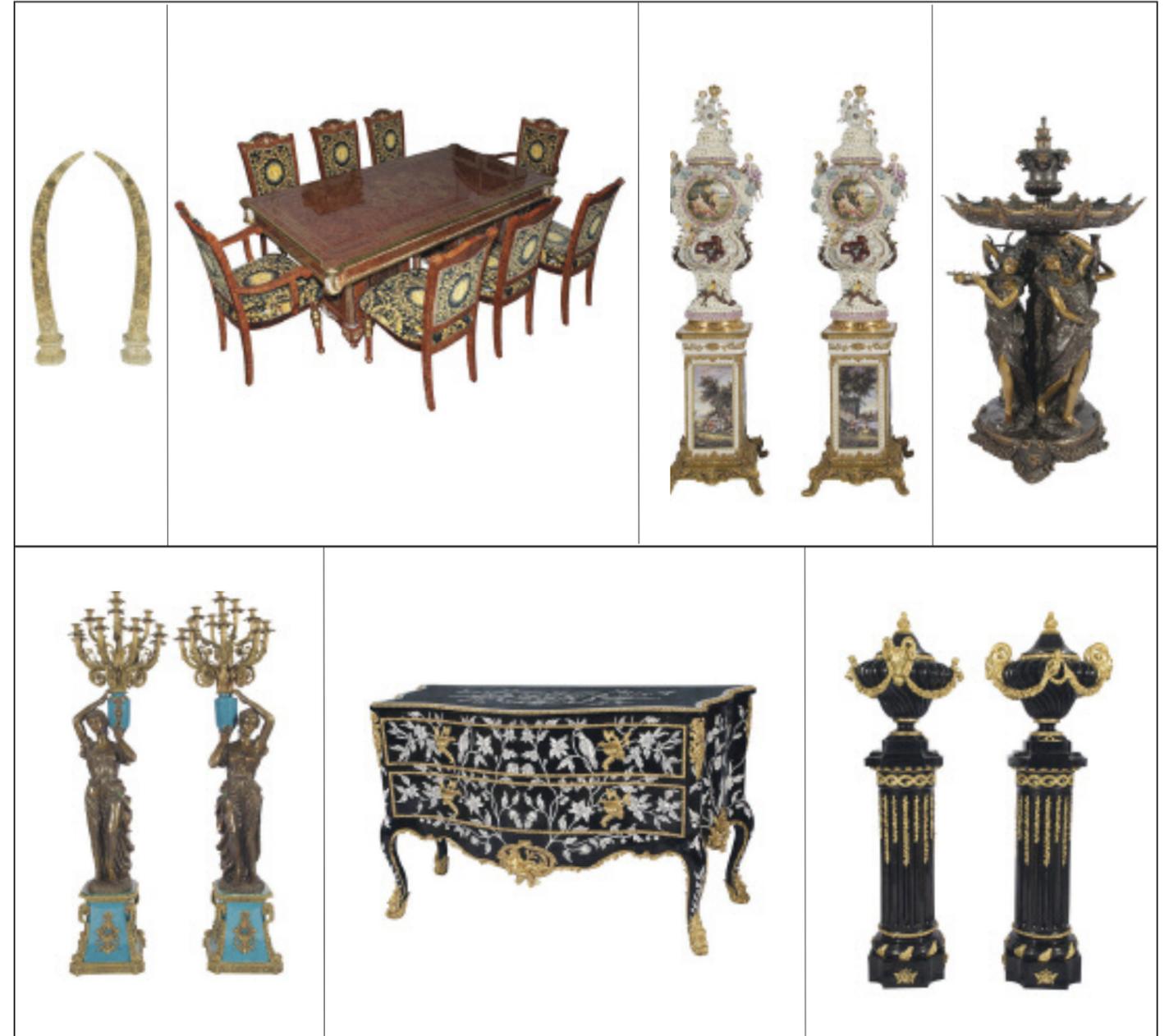
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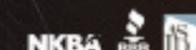
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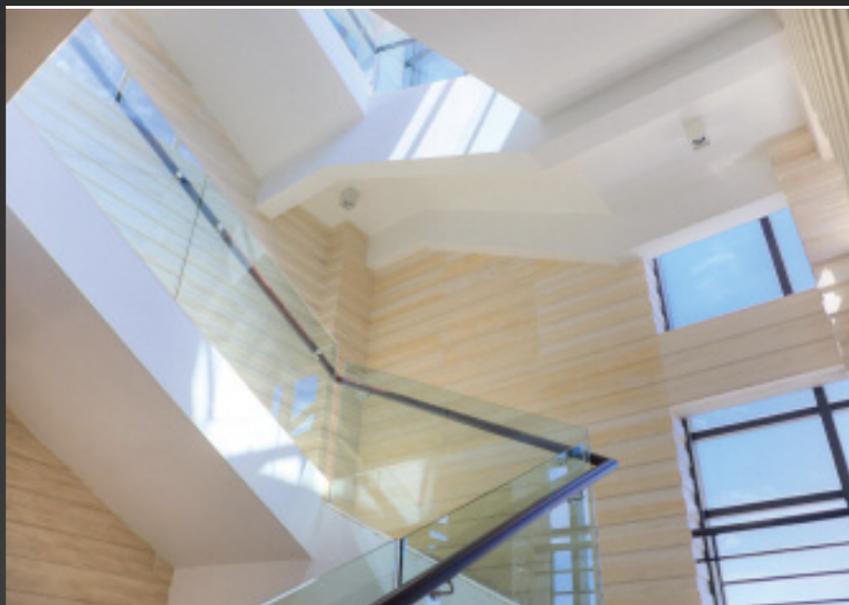
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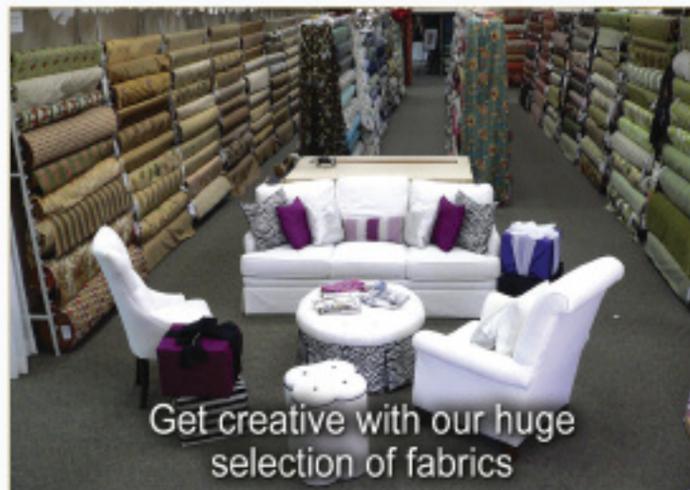
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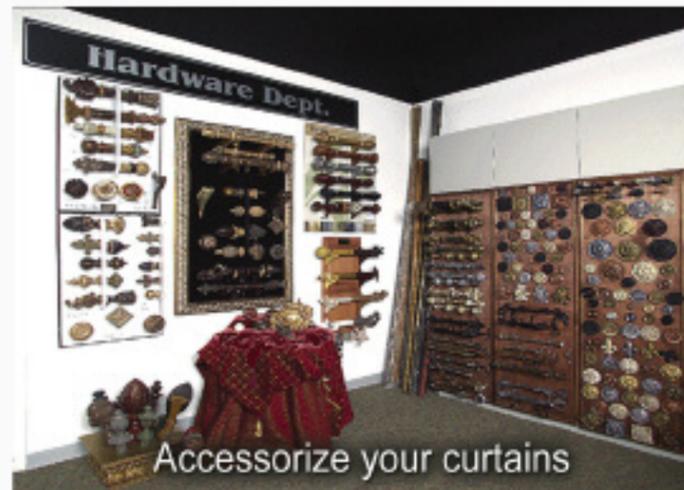
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