

## WHY ADVERTISE WITH FLORIDA DECOR?

It is exclusively mailed 12 months per year to very high end luxury homes and condos throughout Fort Lauderdale, east of Federal Highway and on the intracoastal. Plus, it is mailed to the west areas such as Weston, Davie, and Parkland/Coral Springs and then up to Lighthouse Point. It is also well respected among certain busy designers. Even the Dolphins' wives love the magazine and read it all the time. So for a similar price, you are getting a magazine that is not just dropped off in stores (with no proof of circulation), but 100% mailed through the U.S. post office to luxury homes listed in the Palm Beach and Broward County Property Appraisers. **Mailed circulation: 10,000. | Droppoffs: 2500. Website: Approx. 7500 visitors/mo.**

## CIRCULATION BREAKDOWN (PUBLISHED 12 TIMES PER YEAR.)

### HOLLYWOOD

BEACH CLUB 1 2 3 (IN SEASON)  
ADMIRALS COVE AT HARBOR ISLANDS  
HOLLYWOOD OAKS  
EMERALD HILLS  
OAKBRIDGE

### CORAL SPRINGS

HERON BAY  
THE HILLS  
WHISPERING WOODS ESTATES

### DAVIE

BLACKHAWK ESTATES  
BUCKRAM OAKS  
LONG LAKE RANCHES  
IMAGINATION FARMS  
HIGHLAND RANCH ESTATES  
STONEBROOKE  
NORTHSTAR ESTATES  
GRAND OAK ESTATES  
PROVENCAL

### FORT LAUDERDALE

BAY COLONY  
BAYVIEW  
CORAL RIDGE

### LANDINGS

VICTORIA PARK  
HARBORAGE  
IDYLWILD  
LAKE ESTATES  
RIO VISTA  
NURMI ISLES  
CORAL ISLES  
SEA RANCH LAKES  
AQUAVISTA  
HARBOR BEACH & EXT.  
NAVARRO AND SEA ISLAND  
BERMUDA RIVIERA  
SUNRISE KEY  
RIVIERA  
BAHIA HARBOR BEACH  
LAS OLAS BY THE SEA  
LAUD BY THE SEA  
AQUAZUL  
BELAIR

### PARKLAND

BBB RANCHES  
CYPRESS HEAD  
FL FRUIT  
HERON BAY

### PINE TREE ESTATES

TALL PINES  
TERNBRIDGE  
GRAND CYPRESS ESTATES  
TERRAMAR  
FOXTRIDGE

### PLANTATION

HAWKS LANDING  
PLANTATION ACRES ESTATES

### WESTON

PALM ISLAND  
VICTORIA POINT  
WINDMILL RANCH ESTATES  
WINDMILL RESERVE  
BONAVENTURE  
WESTON HILLS  
INDIAN TRACE  
LIGHTHOUSE POINT  
THE COVE  
A1A

### WILLIAMS ISLAND

PORTO VITA  
BELLA MARE  
2600 ISLAND Blvd  
2800 ISLAND BLVD

## ADVERTISING INFORMATION

**Full:** \$795 | **Half:** \$595 | **Third:** \$395

\$150 for artwork not supplied by client

10% extra for prime pages (1,2,3,4,5,6,7, Inside Back). Only available for full pages

Ads must be CYMK at 300DPI. Accepted formats are PDF, TIFF, JPEG.

Please understand that the coloration coming off a press may be different than client's proof.

## DEADLINE

Florida Decor is published approximately the 18th of each month. Ads must be reserved submitted at least by the 1st of each month.

**TO ADVERTISE, CALL 954.825.1549**

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