

FLORIDA DECOR - Broward

CIRCULATION & AD REQUIREMENTS

COOPER CITY	33330	HIBBS
CORAL SPRINGS	33071	GREENS EAGLE TRACE
CORAL SPRINGS	33071	GREENS OF EAGLE TRACE 151-22 B
CORAL SPRINGS	33071	FAIRWAYS SOUTH 150-13 B
CORAL SPRINGS	33071	THE FAIRWAYS AT EAGLE TRACE 136-25 B
CORAL SPRINGS	33071	TH ISLES ADDITION 151-48 B
CORAL SPRINGS	33071	EAGLE GLEN 130-5 B
CORAL SPRINGS	33071	THE ISLES 145-36 B
CORAL SPRINGS	33071	EAGLE TRACE 116-19 B
CORAL SPRINGS	33067	HIDDEN HAMMOCKS
CORAL SPRINGS	33071	THE ISLES
CORAL SPRINGS	33067	WHISPER WOODS ESTATES
CORAL SPRINGS	33071	MAPLEWOOD ESTATES
CORAL SPRINGS	33076	WYNDHAM-GRAND ISLE
CORAL SPRINGS	33076	BAYPOINTE PELICAN ISLE
CORAL SPRINGS	33067	GRAND RESERVE
CORAL SPRINGS	33065	RUNNING HILLS
DANIA BEACH	33312	SCHOONER
DAVIE	33331	RIVERSTONE
DAVIE	33328	GRAND OAKS
DAVIE	33330	GROVE CREEK RANCHES
DAVIE	33326	HIGHLAND RANCH ESTS
DAVIE	33328	LONG LAKE RANCHES
DAVIE	33324	MYSTIQUE
DAVIE	33324	NORTHSTAR ESTATES
DAVIE	33324	WESTRIDGE
DAVIE	33324	MARTHA BRIGHT FARMS
DAVIE	33328	ROLLING HILLS
DAVIE	33330	IMAGINATION
DAVIE	33325	FLAMINGO ROAD ESTATES
DAVIE	33328	EXOTIC ACRES
DAVIE	33330	WOODBRIIDGE RANCHES \$\$
DEERFIELD BEACH	33441	THE COVE
FORT LAUDERDALE	33301	VENICE
FORT LAUDERDALE	33301	LAUDERDALE ISLES
FORT LAUDERDALE	33304	BEACHWAY
FORT LAUDERDALE	33308	BERMUDA
FORT LAUDERDALE	33308	BERMUDA RIVIERA TOTAL
FORT LAUDERDALE	33308	CORAL RIDGE
FORT LAUDERDALE	33316	DELAGOISEL
FORT LAUDERDALE	33316	HARBOR BEACH
FORT LAUDERDALE	33316	HARBOR BEACH EXT
FORT LAUDERDALE	33305	LAS OLAS BY THE SEA
FORT LAUDERDALE	33316	RIO VISTA
FORT LAUDERDALE	33301	RIVIERA
FORT LAUDERDALE	33305	PALMS
FORT LAUDERDALE	33305	CORAL RIDGE GALT
FORT LAUDERDALE	33301	IDYLLWYLD
FORT LAUDERDALE	33316	ISLA BAHIA
FORT LAUDERDALE	33308	LAKE ESTATES
FORT LAUDERDALE	33308	LANDINGS
FORT LAUDERDALE	33305	LAUD BEACH EXT
FORT LAUDERDALE	33305	LAUD BY SEA
FORT LAUDERDALE	33301	LAUDERDALE SHORES (DOLPHIN)
FORT LAUDERDALE	33301	NURMI
FORT LAUDERDALE	33301	STILLWELL AND CORAL ISLES
FORT LAUDERDALE	33301	VICTORIA PARK
FORT LAUDERDALE	33308	BAY COLONY OF LANDINGS
FORT LAUDERDALE	33308	THE LANDINGS SECOND SEC 56-37 B
FORT LAUDERDALE	33304	GOOD MONEY\$\$
FORT LAUDERDALE	33301	GOULD ISLAND\$\$\$
FORT LAUDERDALE	33304	BIG\$\$
FORT LAUDERDALE	33316	RIO VISTA ISLES
FORT LAUDERDALE	33316	RIOVISTA
HALLANDALE BEACH		33009 GOLDEN ISLES
HALLANDALE BEACH	33009	GOLDEN ISLES ESTATES 2
HALLANDALE BEACH	33009	DIPLOMAT GOLF ESTATES

HOLLYWOOD	33019	ADMIRALS COVE
HOLLYWOOD	33312	BANYAN OAKS
HOLLYWOOD	33019	THREE ISLANDS
HOLLYWOOD	33312	EMERALD HILLS
HOLLYWOOD	33019	HOLLYWOOD LAKES\$\$\$
HOLLYWOOD	33019	STILLWELL
HOLLYWOOD	33312	HOLLYWOOD OAKS
HOLLYWOOD	33019	HOLLYWOOD GOLF
HOLLYWOOD	33064	VENETIAN ISLES
LIGHTHOUSE POINT	33064	CORAL KEY VILLAS
LIGHTHOUSE POINT	33064	HILLSBORO ISLES
LIGHTHOUSE PT	33064	HILLSBOROBY SEA
LIGHTHOUSE PT	33064	VENETIAN MORE
MIRAMAR	33029	SUNSET LAKES
MIRAMAR	33029	HARBOR LAKE
MIRAMAR	33029	SUNRISE LAKES
MIRAMAR	33027	
PARKLAND	33067	BBB
PARKLAND	33076	PARKLAND ESTATES
PARKLAND	33076	WATERS EDGE ESTATES
PARKLAND	33067	COUNTRY'S POINT
PARKLAND	33067	FRUITLANDS
PARKLAND	33076	FOXRIDGE
PARKLAND	33067	GRAND CYPRESS
PARKLAND	33076	LANDINGS PARKLAND
PARKLAND	33076	GOLF AND COUNTRY CLUB
PARKLAND	33076	PARKLAND ISLES
PARKLAND	33067	PINE TREE ESTS
PARKLAND	33067	CYPRESS HEAD
PARKLAND	33067	CYPRESS TRAIL
PARKLAND	33067	HERON BAY
PARKLAND	33076	HERON BAY NE
PARKLAND	33067	IN THE PINES
PARKLAND	33076	MEADOW RUN
PARKLAND	33076	MIRALAGO
PARKLAND	33076	PARKLAND PRESERVE
PARKLAND	33067	TALL PINES
PARKLAND	33067	PINETREE ESTATES
PARKLAND	33076	WATERCREST
PARKLAND	33067	TERRAMAR WHITTIER OAKS
PLANTATION	33324	HAWKS
PLANTATION	33323	LANDMARK RANCH
PLANTATION	33311	PLANTATION ACRES #2
PLANTATION	33323	VINTAGE CREEK/PLANT ACRES
POMPANO BEACH	33062	PALM RIDGE
POMPANO BEACH	33062	HILLSBORO HARBOR
POMPANO BEACH	33062	POMPANO SHORES
POMPANO BEACH	33062	SANTABARBRA SHORES
POMPANO BEACH	33062	HARBORVILLAGE
SOUTHWEST RANCHES	33331	IVANHOE ESTATES
SOUTHWEST RANCHES	33330	SOUTHWEST RANCHES
SOUTHWEST RANCHES	33331	LANDMARK
WESTON	33326	BONAVENTURE
WESTON	33332	INDIAN TRACE
WESTON	33331	SON OF CHOPS
WESTON	33326	COUNTRY ISLES ESTATES
WESTON	33332	ISLES AT WESTON
WESTON	33332	WINDMILL RESERVE
WESTON	33327	WESTON HILLS COUNTRY CLUB
WESTON	33331	WINDMILL LAKE EST
WESTON	33327	WESTON THE LANDINGS
WESTON	33327	VICTORIA POINTE
WESTON	33327	WINDMILL RANCH
WESTON	33327	PALM ISLAND
		SELECT CONDOS FORT LAUDERDALE (HERMITAGE, ETC.)
		WILLIAMS ISLAND CONDOS (ONLY FROM NOVEMBER TO MARCH)

TOTAL MAILED CIRCULATION: 22,500

HOME VALUES: From \$600,000 to \$28,000,000+

CIRCULATION INCLUDES LICENSED ASID INTERIOR DESIGNERS/DECORATORS & GENERAL CONTRACTORS

MAILED OUT 6 TIMES PER YEAR, FROM JAN/FEB - NOV/DEC

DEADLINE IS THE 6th OF EVERY 2 MONTHS

ART REQUIREMENTS

Ads must be CYMK at 300DPI. Accepted formats are PDF, TIFF, JPEG

Please understand that the coloration coming off a press may be different than client's proof.

DEADLINE: On or around Jan 6, March 6, May 6, July 6, Sept 6, Nov 6

SIZE SPECIFICATIONS

Full Page Bleed: 8.5 X 11.125 | Trim Size: 8.375 X 10.875 Double Truck (bleed): 17 X 11.125

For bleed ads, please have all text at least 3/8" from all edges of the Trim Size.

Full pages with border: 7.625 x 10.125 | 1/2 Page: 7.625 X 4.9

RATES: FULL PAGE - \$1200, 2 or more times: \$975 | HALF PAGE - \$650, 2 or more times: \$575

EMAIL: floridadecor@bellsouth.net | Cell: 954.825.1549 | Fax: 413.556.7738

WWW.FLORIDA-DECOR.COM