

FLORIDA DECOR

Broward County & Palm Beach

Mailed to the highest value homes in Broward County from
\$700,000 to Multimillion Dollar estates



Hawk's Landing, Parkland,
Rio Vista, Galt Ocean in Broward
and Royal Palm Yacht Club,
Le Iaq, The Sanctuary, Seasons and
many more high-value Palm Beach
communities



PLEASE SCROLL TO THE NEXT 3 PAGES TO VIEW OUR CIRCULATION
AREAS AND ART REQUIREMENTS...



BROWARD- TOTAL MAILED CIRCULATION: 22,500

HOME VALUES: From \$600,000 to \$28,000,000+
 CIRCULATION INCLUDES LICENSED ASID INTERIOR
 DESIGNERS/DECORATORS & GENERAL CONTRACTORS
 MAILED OUT 6 TIMES PER YEAR, FROM JAN/FEB - NOV/DEC
 DEADLINE IS THE 6th OF EVERY 2 MONTHS

COOPER CITY	33330	HIBBS		LIGHTHOUSE POINT	33064	VENETIAN ISLES	
CORAL SPRINGS	33071	GREENS EAGLE TRACE		LIGHTHOUSE POINT	33064	CORAL KEY VILLAS	
CORAL SPRINGS	33071	GREENS OF EAGLE TRACE 151-22 B		LIGHTHOUSE POINT	33064	HILLSBORO ISLES	
CORAL SPRINGS	33071	FAIRWAYS SOUTH 150-13 B		LIGHTHOUSE PT	33064	HILLSBOROBY SEA	
CORAL SPRINGS	33071	THE FAIRWAYS AT EAGLE TRACE 136-25 B		LIGHTHOUSE PT	33064	VENETIAN MORE	
CORAL SPRINGS	33071	TH ISLES ADDITION 151-48 B		MIRAMAR	33029	SUNSET LAKES	
CORAL SPRINGS	33071	EAGLE GLEN 130-5 B		MIRAMAR	33029	HARBOR LAKE	
CORAL SPRINGS	33071	THE ISLES 145-36 B		MIRAMAR	33029	SUNRISE LAKES	
CORAL SPRINGS	33071	EAGLE TRACE 116-19 B		MIRAMAR	33027		
CORAL SPRINGS	33067	HIDDON HAMMOCKS		PARKLAND	33067	BBB	
CORAL SPRINGS	33071	THE ISLES		PARKLAND	33076	PARKLAND ESTATES	
CORAL SPRINGS	33067	WHISPER WOODS ESTATES		PARKLAND	33076	WATERS EDGE ESTATES	
CORAL SPRINGS	33071	MAPLEWOOD ESTATES		PARKLAND	33076	COUNTRYS POINTE	
CORAL SPRINGS	33076	WYNDHAM-GRAND ISLE		PARKLAND	33067	FRUITLANDS	
CORAL SPRINGS	33076	BAYPOINTE PELICAN ISLE		PARKLAND	33076	FOXTRIDGE	
CORAL SPRINGS	33067	CORAL RESERVE		PARKLAND	33067	GRAND CYPRESS	
CORAL SPRINGS	33065	RUNNING HILLS		PARKLAND	33076	LANDINGS PARKLND	
DANIA BEACH	33312	SCHOONER		PARKLAND	33076	GOLF AND COUNTRY CLUB	
DAVIE	33331	RIVERSTONE		PARKLAND	33076	PARKLAND ISLES	
DAVIE	33328	GRAND OAKS		PARKLAND	33067	PINE TREE ESTS	
DAVIE	33330	GROVE CREEK RANCHES		PARKLAND	33067	CYPRESS HEAD	
DAVIE	33326	HIGHLAND RANCH ESTS		PARKLAND	33067	CYPRESS TRAIL	
DAVIE	33328	LONG LAKE RANCHES		PARKLAND	33067	HERON BAY	
DAVIE	33324	MYSTIQUE		PARKLAND	33076	HERON BAY NE	
DAVIE	33324	NORTHSTAR ESTATES		PARKLAND	33067	IN THE PINES	
DAVIE	33324	WESTRIDGE		PARKLAND	33076	MEADOW RUN	
DAVIE	33324	MARTHA BRIGHT FARMS		PARKLAND	33076	MIRALAGO	
DAVIE	33328	ROLLING HILLS		PARKLAND	33076	PARKLAND PRESERVE	
DAVIE	33330	IMAGINATION		PARKLAND	33067	TALL PINES	
DAVIE	33325	FLAMINGO ROAD ESTATES		PARKLAND	33067	PINETREE ESTATES	
DAVIE	33328	EXOTIC ACRES		PARKLAND	33076	WATERCREST	
DAVIE	33330	WOODBIDGE RANCHES \$\$		PARKLAND	33067	TERRAMAR WHIITTIER OAKS	
DEERFIELD BEACH	33441	THE COVE		PLANTATION	33324	HAWKS	
FORT LAUDERALE	33301	VENICE		PLANTATION	33323	LANDMARK RANCH	
FORT LAUDERDALE	33301	LAUDERDALE ISLES		PLANTATION	33311	PLANTATION ACRES #2	
FORT LAUDERDALE	33304	BEACHWAY		PLANTATION	33323	VINTAGE CREEK/PLANT ACRES	
FORT LAUDERDALE	33308	BERMUDA		POMPANO BEACH	33062	PALM RIDGE	
FORT LAUDERDALE	33308	BERMUDA RIVIERA TOTAL		POMPANO BEACH	33062	HILLSBORO HARBOR	
FORT LAUDERDALE	33308	CORAL RIDGE		POMPANO BEACH	33062	POMPANO SHORES	
FORT LAUDERDALE	33316	DELAGOISEL		POMPANO BEACH	33062	SANTABARBRA SHORES	
FORT LAUDERDALE	33316	HARBOR BEACH		POMPANO BEACH	33062	HARBORVILLAGE	
FORT LAUDERDALE	33316	HARBOR BEACH EXT		SOUTHWEST RANCHES	33331	IVANHOE ESTATES	
FORT LAUDERDALE	33305	LAS OLAS BY THE SEA		SOUTHWEST RANCHES	33330	SOUTHWEST RANCHES	
FORT LAUDERDALE	33316	RIO VISTA		SOUTHWEST RANCHES	33331	LANDMARK	
FORT LAUDERDALE	33301	RIVIERA		WESTON	33326	BONAVENTURE	
FORT LAUDERDALE	33305	PALMS		WESTON	33332	INDIAN TRACE	
FORT LAUDERDALE	33305	CORAL RIDGE GALT		WESTON	33331	SON OF CHOPS	
FORT LAUDERDALE	33301	IDYLWYLD		WESTON	33326	COUNTRY ISLES ESTATES	
FORT LAUDERDALE	33316	ISLA BAHIA		WESTON	33332	ISLES AT WESTON	
FORT LAUDERDALE	33308	LAKE ESTATES		WESTON	33332	WINDMILL RESERVE	
FORT LAUDERDALE	33308	LANDINGS		WESTON	33327	WESTON HILLS COUNTRY CLUB	
FORT LAUDERDALE	33305	LAUD BEACH EXT		WESTON	33331	WINDMILL LAKE EST	
FORT LAUDERDALE	33305	LAUD BY SEA		WESTON	33327	WESTON THE LANDINGS	
FORT LAUDERDALE	33301	LAUDERDALE SHORES (DOLPHIN)		WESTON	33327	VICTORIA POINTE	
FORT LAUDERDALE	33301	NURMI		WESTON	33327	WINDMILL RANCH	
FORT LAUDERDALE	33301	STILLWELL AND CORAL ISLES		WESTON	33327	PALM ISLAND	
FORT LAUDERDALE	33301	VICTORIA PARK		SELECT CONDOS FORT LAUDERDALE (HERMITAGE, ETC.)			
FORT LAUDERDALE	33308	BAY COLONY OF LANDINGS		WILLIAMS ISLAND CONDOS (ONLY FROM NOVEMBER TO MARCH)			
FORT LAUDERDALE	33308	THE LANDINGS SECOND SEC 56-37 B					
FORT LAUDERDALE	33304	GOOD MONEY\$\$					
FORT LAUDERDALE	33301	GOULD ISLAND\$\$\$\$					
FORT LAUDERDALE	33304	BIG\$\$					
FORT LAUDERDALE	33316	RIO VISTA ISLES					
FORT LAUDERDALE	33316	RIOVISTA					
HALLANDALE BEACH	33009	GOLDEN ISLES					
HALLANDALE BEACH	33009	GOLDEN ISLES ESTATES 2					
HALLANDALE BEACH	33009	DIPLOMAT GOLF ESTATES					
HOLLYWOOD	33019	ADMIRALS COVE					
HOLLYWOOD	33312	BANYAN OAKS					
HOLLYWOOD	33019	THREE ISLANDS					
HOLLYWOOD	33312	EMERALD HILLS					
HOLLYWOOD	33019	HOLLYWOOD LAKES\$\$\$					
HOLLYWOOD	33019	STILLWELL					
HOLLYWOOD	33312	HOLLYWOOD OAKS					
HOLLYWOOD	33019	HOLLYWOOD GOLF					

RATES

FULL PAGE - \$1200

HALF PAGE - \$750

EMAIL: floridadecor@bellsouth.net

Cell: 954.825.1549 | Fax: 413.556.7738

WWW.FLORIDA-DECOR.COM

- NEXT PAGE PALM BEACH INFO -



PALM BEACH - TOTAL MAILED CIRCULATION: 10,500

HOME VALUES: From \$800,000 to \$78,000,000+
CIRCULATION INCLUDES LICENSED ASID INTERIOR
DESIGNERS/DECORATORS & GENERAL CONTRACTORS
MAILED OUT 9 TIMES PER YEAR, FROM JAN-JUNE, SEPT-NOV
DEADLINE IS THE 6th OF EACH ISSUE

BOCA RATON

ARAGON
AZURA
BROKEN SOUND
BOCA GROVE PLANTATION
BOCA MARINA
BOCA PRESERVE
WOODFIELD COUNTRY CLUB
FIELDBROOK
FOX LANDING
HIGHLAND BEACH
LAKE ESTATES
LE LAC
LONG LAKE ESTATES
THE OAKS
PRINCETON ESTATES
ROYAL PALM YACHT CLUB
SANCTUARY
SANTA BARBARA
SEASONS
TOSCANA
WINDING LAKES
ST. ANDREWS
FOX HILL ESTATES
ARVIDA
VINTAGE ISLE

LES JARDINS
GOLDEN HARBOUR
ADDISON ESTATES
BOCA BAY COLONY
THE PRESERVE
PALM BEACH FARMS
TROPICAL ISLE
PATCH REEF ESTATES

BOYNTON BEACH

VALENCIA RESERVE

HIGHLAND BEACH

BEL LIDO
OCEAN COVE

DELRAY

ADDISON RESERVE
DELRAY BEACH SHORES
HOLLOWS
ROYAL HIDDEN COVE
SATURNIA
VALENCIA PALMS
VALENCIA LAKE WORTH
VINTAGE OAKS
BRIDGES

BRISTOL POINTE
MIZNER PERSERVE
FOX CHASE
POLO CLUB
GRAND ORCHID ESTATES
THE HAMLET
SEAGATE EXTENSION
STONE CREEK RANCHES

PALM BEACH GARDENS

FRENCHMAN'S CREEK
BALEN ISLES
FRENCHMAN'S RESERVE
OLD PALM
MIRASOL

RIVIERA BEACH

RITZ CARLTON

WELLINGTON

EQUESTRIAN CLUB ESTATES
MIZNER ESTATES
AERO CLUB

OCEAN RIDGE

WATERWAYS

RATES: FULL PAGE - \$750 HALF PAGE - \$475 (20% off for 3x or more)

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NEXT PAGE **ART REQUIREMENTS**

ART REQUIREMENTS

ART REQUIREMENTS

Ads must be CYMK at 300DPI. Accepted formats are PDF, TIFF, JPEG
Please understand that the coloration coming off a press may be different than client's proof.

DEADLINE: On or around Jan 6, March 6, May 6, July 6, Sept 6, Nov 6

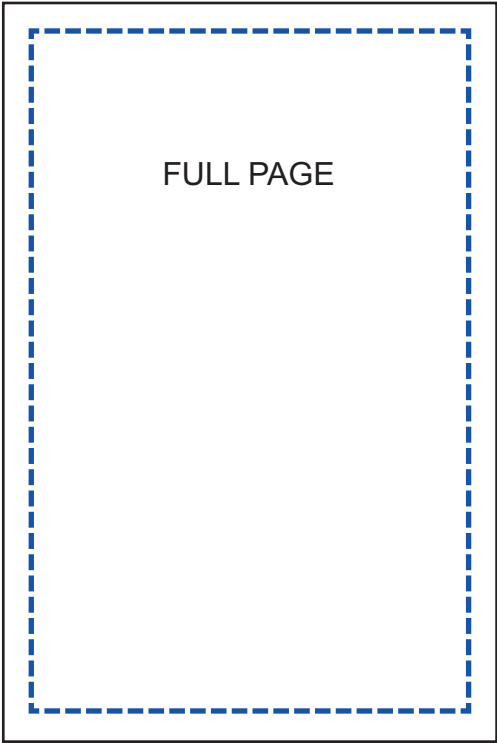
SIZE SPECIFICATIONS

Full Page Bleed: 8.5 X 11.125 | Trim Size: 8.375 X 10.875 Double Truck (bleed): 17 X 11.125

For bleed ads, please have all text at least 3/8" from all edges of the Trim Size.

Full pages with border: 7.625 x 10.125 | 1/2 Page: 7.625 X 4.9

BORDER ADS
Ad Size: 7.62"W X 10.2"H



BLEED ADS
-- TRIM SIZE: 8.375 X 10.875 --
Bleed Ad Size: 8.5"W X 11.125"H

